Webinar: Performance Measures for Mobility Management Part 2 of 2

National Center for Mobility Management

Trends in Regional Transit Coordination & Mobility Management

- Looking at the “human” impact of services provided
- Considering the economic value added
- Connections that would otherwise not exist
- Looking for a balance between standardized measures & measures that communicate what is actually happening

The “Human” Impact of Service

Photo credit: VA Brooklyn

Image Credit: Senior Solutions of Colorado

Connecting Varying Geographic Areas

- Developed vs. Non-developed area
- Rapid growth in urbanized areas
- Planning for both decreases in rural areas and new urbanized areas

Image Credits: Bike Across America

The Bottom Line…

- Decreased funding
- Political support
- Sustainable funding sources
- Value added

Think About…

- **What** –what are you trying to measure?
- **How** –how will it be measured? how are you communicating?
- **Who** –who will be responsible for providing, collecting, and updating the data?
- **Where** –where will the measure be used? (program appropriateness)
- **When** –how often do you measure?

This Presentation & Supplemental Materials are Based on:

- TxDOT Research RMC 0-6633:
  Performance Measures for Public Transit Mobility Management
- Best practices in Mobility Management, sponsored by the National Center for Mobility Management
- Research findings funded by TxDOT's Cooperative Research Program and the Federal Transit Authority

Full research reports may be accessed at the following link, under projects & publications:
http://tti.tamu.edu/group/transit-mobility/

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