Heartland 2050: A Systems Approach

Resources
NATURAL CAPITAL
The air we breathe, the land, and fresh water sources affect our overall health and the physical landscape.

People
HUMAN CAPITAL
How can we maintain and enhance the quality of life for the people of our region, who are our most important asset?

Places
BUILT CAPITAL
The “stuff” from which our towns and cities are made – homes and buildings, streets and sidewalks, bridges, power and water utilities – all make up the built environment of our region.
• Equity & Engagement Committee
• Values Forums
• Equitable Growth Profile
• Outreach vs. Co-Creating a Plan
• Leadership Development
• Refugee Workshop
Fair Housing & Equity Assessment

Omaha-Council Bluffs Transit Service Frequency

Frequency of service at PM peak
- 15 minutes
- 30 minutes
- 45 minutes or longer

Employment Centers

Concentrations of Poverty

Data source: HUD, InfoGroup, Omaha Metro
Map date: 12/13/2013
Citizens Advisory Committee

• Best practice (not required)
• Raised our level of public input
• Transition from transportation planning 101 to work on their own
• Citizens Academy for Omaha’s Future
Coordinated Transit Committee

• 8 year old committee
• Select/approve 5310 projects
• Built scoring rubric, review applications
• Develop/maintain coordinated transit plan
• Transition to help create one-call center coordination