Statewide and Regional Mobility Management Networks
NCMM Webinar Series
Jan. 7, 2014
This webinar is brought to you by the National Center for Mobility Management

NCMM is a partnership of

[Logos of APTA, Community Transportation Association, and Easter Seals]
Center Objectives

• Generating and sharing new knowledge.
• Designing and delivering trainings and customized facilitation.
• Providing access to information to individuals and organizations interested in identifying, improving, and implementing mobility options in their communities.
• Aligning and supporting the goals and activities of the Coordinating Council on Access and Mobility (CCAM) and United We Ride.
• Improving Center activities and demonstrate the effectiveness of NCMM.
Technical Assistance

– Webinars and podcasts
– Information briefs
– Volunteer peer network (field experts)
– Training workshops (Design Thinking for Mobility)
– Community Technical Assistance Plans (Descriptions of TA Interventions so that other communities can replicate strategies)
Webinar Agenda

- Brooke Green – Idaho
- Angie O’Brien – Iowa
- Holly Keenan – Wisconsin
- Amber Simmons – Upstate New York
- Questions and Answer period
About CTAI

A SMALL CHANGE CAN MAKE A BIG DIFFERENCE

CTAI is a statewide non-profit membership organization that advocates for and empowers individuals and communities to develop the transportation systems they need for economic vitality and quality of life.
Idaho’s Mobility Management Network
DISTRICT MOBILITY MANAGERS

District 1 – Susan Kiebert

District 2 – Suzanne Seigneur

District 3 - Brooke Green

District 4 – Sarah Michael

District 5 - Dave Doran

District 6 - Jeff Osgood
Creating Solutions
LEVERAGING EXISTING RESOURCES IN COMMUNITIES

Understanding community transportation challenges and leveraging existing resources available in the community has created transportation solutions in many communities in Idaho:

- Senior Center and Head Start in McCall
- SPOT in Sandpoint, Idaho
- Park and Ride Lot in Mountain Home
- Grand Targhee Resort service in Teton Valley
Facilitating Partnerships
ENGAGING THE BUSINESS COMMUNITY

Several public/private partnerships have created additional revenue sources for increased or enhanced public transportation options in Idaho:

- SPOT and Schweitzer Ski Resort
- Mountain Rides Transportation Authority and Sun Valley Corporation
- Pocatello Regional Transportation and Simplot Plant
- Thompson Creek Mine and the City of Challis
Promoting Options
EDUCATING ELECTED OFFICIALS AND GENERAL PUBLIC

Promote mobility and public transportation options through:

- Elected Officials on the Move Program
- Annual Legislative Social
- Local and State Press Releases
- Op Eds in Local Newspapers
- State and District Impact Sheets
- Fairs and Community Events
  - Maps with Transportation Provider Services
  - Online Directory for all Transportation Options
QUESTIONS?
EMAIL, CALL, OR FIND US ONLINE

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Iowa Mobility Management

Angie O’Brien
Statewide Mobility Manager
• 9 urban and regional mobility managers in Iowa
• 1 statewide mobility manager
Mobility management is an innovative approach for managing and delivering coordinated transportation services to customers, including older adults, people with disabilities and individuals with lower incomes.
Mobility management focuses on meeting individual customer needs through identification of a wide range of transportation options and service providers. It also focuses on coordinating these services/providers to achieve a more efficient transportation service delivery system that meet the goals of public policy makers and taxpayers who underwrite the cost of service delivery.
Examples of services:
- Travel training
- Group presentations
- Individual trip planning
- Funding source navigation
Mobility Management in Iowa
• Membership: Mobility Managers and others interested in the IMMN mission
• Meeting Schedule: IMMN will meet every other month prior to the Iowa Transportation Coordination Council (ITTC) meeting
• Structure: There will be a chair and secretary chosen every two years. The group will not have any dues.
Mission: To enhance Iowan’s quality of life through a variety of mobility options by supporting mobility management practices

Goals:
- Provide ITCC with local and regional mobility management perspectives and recommendations
- Research funding needs and opportunities to share with one another and the ITCC
- Identify training needs
- Provide an avenue for sharing information and needs with and among one another, transit providers, the DOT, and the ITCC
Wisconsin Association of Mobility Managers (WAMM)
• Relationship started in 2008 with the WisDot. and the Mobility Managers with New Freedom Funding.
• In 2011 7/8 Wisc. Mobility Managers took the lead and met in Madison, WI to look at development of Bylaws for Wisconsin Association of Mobility Managers (WAMM).
• WAMM registered with the Government Accountability Board to pursue the 501 c(4) status as a non profit. This allowed WAMM to have a lobbyist on record.
• In 2013 we have 36 paid WAMM Members. $35 annual Membership fee; $75 Vendors/Corporate membership fee.
• All Volunteer Board and Committees. The WAMM Board staggered 2 yr. terms.
• WAMM Committees: Legislature/Advocacy, Professional Development, Training/Certification, Membership, Website, Financial, Policy, Fundraising.
• In person WAMM meetings 2 times a year at the Wisconsin Urban and Rural Transportation Conference (Fall) and Wisconsin Rural and Para-transit Provider conference (Spring).
• WAMM sponsors trainings 2 times a year (summer and winter) for MM.
• Development of Training Curriculum for new Mobility Managers: Testing, Peer mentoring
• Certified Mobility Manager requirements: 1 year service, core classes, additional training courses, test completion.
• Training also includes Online webinars thru NTI, CTAA or Easter Seals. WisDot- coordinated planning, ideas sharing, support.
Mobility Management

Upstate New York

Amber Simmons, Schuyler County Mobility Manager
The Arc of Schuyler, Watkins Glen, NY
asimmons@arcofschuyler.org
• WHY was the group formed?
   The Mobility Managers of Upstate New York work together to share information and resources.

• HOW was the group formed?
   “who do we contact” was assisted by our NYDOT contacts. Since we all came from different backgrounds, the network as helped progress individual and group projects.

• WHO created the network?
   There’s a few of us who generally initiate a meeting, but the meetings are hosted in different locations. The Host Mobility Manager creates the agenda and runs the meeting.
WHO is in the NETWORK?

- Mobility Managers from various counties and entities
- “Housed” by a variety of agencies, gives each person unique perspective. (transit agencies, rural health networks, and a variety of human services organizations)
- Planners from various Counties who practice or are looking to incorporate mobility management practices
- Any position that functions as a Mobility Manager
- Our New York State Department of Transportation representatives
- Guests from various agencies and interests
Informal and formal meetings, workshops on various topics for discussion such as volunteer driver programs, car share, new transit initiatives, call centers, Car Fit, Ridesharing projects, veterans transportation and non-emergency Medicaid transportation.

We actively discuss who is going to which conferences, and share information learned.

The relationships are the most rewarding & the most beneficial.
Resources

Coordination Efforts

Mobility Manager

Liaison between stakeholders local and regional

sustainability
OUTREACH:

- Informal outreach through networking at conferences, workshops, various meetings, events and Coordinated Transportation Meetings.

- New York Department of Transportation also provides contacts of interested people.

- Website and occasional newsletter from our NY Mobility Manager site. [http://mobilitymanager.weebly.com/](http://mobilitymanager.weebly.com/)
Advantages

• Making connections—Department of Transportation is familiar with projects in many areas of the state.

• Adds credibility to the program for unfamiliar stakeholders

• Funder

Disadvantages

• Possibility of mobility management competing with other transportation projects.

• Stakeholders may see mobility management as a “State project” not needing local sustainable funding sources
Information about Mobility Management

- Website located at nationalcenterformobilitymanagement.org
- Listserve of the Partnership for Mobility Management on LinkedIn.com
- Newsletter and Twitter @nc4mm
- Blog and podcasts
- Webinar series
Contact Our Speakers

- Sheryl Gross-Glaser, grossglaser@ctaa.org
- Brooke Green, BGreen@ctai.org
- Angie O’Brien, iarcmobilitymanager@live.com
- Holly Keenan, holly.keenan@lsswis.org
- Amber Simmons, asimmons@arcofschuyler.org

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