



Conversations with Leaders Series

Cheryl Kastrenakes, Executive Director,
Greater Mercer TMA, NJ

Upcoming NCMM Webinars in the Conversations with Leaders Series:

Sept. 13: Ed Benning, General Manager, /CEO, Flint Mass
Transportation Authority, MI (Sept. 13, 2018)

November 8: Aniko Lazslo, Director of Coordinated
Mobility and System-Wide Accessibility, MassDOT/MBTA
(Nov. 8, 2018)

December 13: Jim Moulton, Executive Director, Addison
County Transit Resources

nc4mm.org/webinars



Dedicated to improving mobility in Mercer and
Ocean County New Jersey

July 12, 2018

EMPLOYERS <ul style="list-style-type: none">Programs and ServicesNJ Smart WorkplacesCommuter Tax Benefit	PROPERTY MANAGERS <ul style="list-style-type: none">TransportationGood MovesBiking	SENIORS <ul style="list-style-type: none">Senior ProgramsRideProvideTravel Training
SCHOOLS <ul style="list-style-type: none">Safe Routes to SchoolWalking School BusSchool Pool	COMMUTERS <ul style="list-style-type: none">Bus and Train ServicesRidesharingBiking	COMMUNITY <ul style="list-style-type: none">Educational ProgramsStreet SmartAir Quality

Evolution of Greater Mercer TMA's Work Program

1980's

Tremendous growth and increased congestion

- 75% increase in daily work trips projected by NJDOT
- Private business sector becomes increasingly concerned
- Leads to formation of GMTMA in 1984 as a private, non-profit membership organization
- *Focus on reducing congestion during the work trip*

2000's

Getting cars off the road AND getting people onto the mode they need

- Establish senior transportation program, RideProvide, in 2006
- United We Ride, CHSTP, travel training
- *Focus on Mobility, not Mode*

1992, NJ Traffic Congestion and Air Pollution Control Act

- Established transportation demand management program
- Employee trip reduction plans required
- In 1996 the mandatory trip reductions were repealed
- *Began to broaden our reach and mission*

1990's

RideProvide

Transportation for seniors and visually impaired adults

Door to Door

Monday-Friday, 8:00am-5:00pm

Zone Based Fares, yearly membership

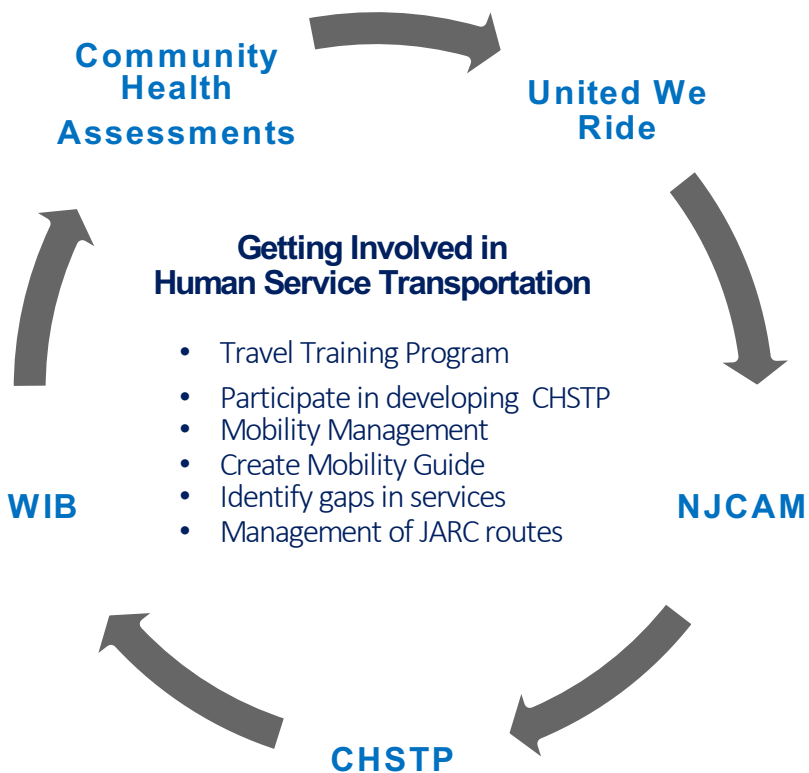
15% discount for shared rides

No cash exchanged at ride

RideProvide Program
and

service provider for hospital and
municipal programs





CONNECT TO TRANSIT For Healthcare Professionals

Tuesday, June 28, 2016 | 9 a.m. to noon
RWJ Fitness & Wellness Center

Help Remove Transportation As a Barrier to
Accessing Medical Care and Post-Discharge
Support Services!

NJTIP Travel Trainers and the Greater Mercer TMA will instruct you on using various public transportation options in Mercer County. Become a knowledgeable resource for your healthcare clients.

Travel instructors will cover these topics:

- Available services in Mercer County
- Services for specific municipalities
- Logisticare
- Trip planning tools
- Transit mobile apps
- Accessible features for seniors and people with disabilities
- Obtaining tickets and paying cash fares
- Transfers between providers

Take the bus to
the seminar:
NJ TRANSIT 609
or the Route 130
Connection.

Breakfast and
refreshments
will be provided!



ZLine BUS SERVICE



FREE Bus Service to Matrix Business Park

STOPS:

-
- Amazon
 - Montgomery Way
 - Hamilton Marketplace (Ruby Tuesday)

and

Expanded NJ Transit Service

Funding Partnership



Administration



Cheryl Kastrenakes

Executive Director

ckastrenakes@gmtma.org

609 452-1491 x225

gmtma.org

rideprovide.org

