Conversations with Leaders Series

Cheryl Kastrenakes, Executive Director, Greater Mercer TMA, NJ
Upcoming NCMM Webinars in the Conversations with Leaders Series:


November 8: Aniko Lazslo, Director of Coordinated Mobility and System-Wide Accessibility, MassDOT/MBTA (Nov. 8, 2018)

December 13: Jim Moulton, Executive Director, Addison County Transit Resources

nc4mm.org/webinars
Dedicated to improving mobility in Mercer and Ocean County New Jersey

July 12, 2018
Tremendous growth and increased congestion
- 75% increase in daily work trips projected by NJDOT
- Private business sector becomes increasingly concerned
- Leads to formation of GMTMA in 1984 as a private, non-profit membership organization
- Focus on reducing congestion during the work trip

1980’s

1992, NJ Traffic Congestion and Air Pollution Control Act
- Established transportation demand management program
- Employee trip reduction plans required
- In 1996 the mandatory trip reductions were repealed
- Began to broaden our reach and mission

1990’s

2000’s

Getting cars off the road AND getting people onto the mode they need
- Establish senior transportation program, RideProvide, in 2006
- United We Ride, CHSTP, travel training
- Focus on Mobility, not Mode

Evolution of Greater Mercer TMA’s Work Program
Transportation for seniors and visually impaired adults

Door to Door
Monday-Friday, 8:00am-5:00pm
Zone Based Fares, yearly membership
15% discount for shared rides
No cash exchanged at ride

RideProvide Program
and
service provider for hospital and municipal programs
United We Ride

Community Health Assessments

Getting Involved in Human Service Transportation

- Travel Training Program
- Participate in developing CHSTP
- Mobility Management
- Create Mobility Guide
- Identify gaps in services
- Management of JARC routes

WIB
NJCAM

CHSTP

CONNECT TO TRANSIT
For Healthcare Professionals

Tuesday, June 28, 2016 | 9 a.m. to noon
RWJ Fitness & Wellness Center

Help Remove Transportation As a Barrier to Accessing Medical Care and Post-Discharge Support Services!

NJTIP Travel Trainers and the Greater Mercer TMA will instruct you on using various public transportation options in Mercer County. Become a knowledgeable resource for your healthcare clients.

Travel instructors will cover these topics:
- Available services in Mercer County
- Services for specific municipalities
- Logistics for planning tools
- Transit mobile apps
- Accessible features for seniors and people with disabilities
- Obtaining tickets and paying cash fares
- Transfers between providers

Take the bus to the seminar: NJ TRANSIT 409 or the Route 130 Connection.

Breakfast and refreshments will be provided!
ZLine BUS SERVICE

FREE Bus Service to Matrix Business Park
STOPS:
Amazon
Montgomery Way
Hamilton Marketplace (Ruby Tuesday)

and

Expanded NJ Transit Service

Funding Partnership

Administration
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