

# Leveraging Resources from the Coordinating Council on Access and Mobility (CCAM)



**Federal Transit  
Administration**

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## About the National Center for Mobility Management (NCMM)

The [National Center for Mobility Management](#) is a national technical assistance center funded through a cooperative agreement with the Federal Transit Administration, and operated through a consortium of three national organizations—the American Public Transportation Association, the Community Transportation Association of America, and Easterseals Inc. The mission of the Center is to promote customer-centered mobility strategies that advance good health, economic vitality, self-sufficiency, and community.

## About the Coordinating Council on Access and Mobility (CCAM)

### CCAM Mission and Organization

#### CCAM Overview

#### Mission

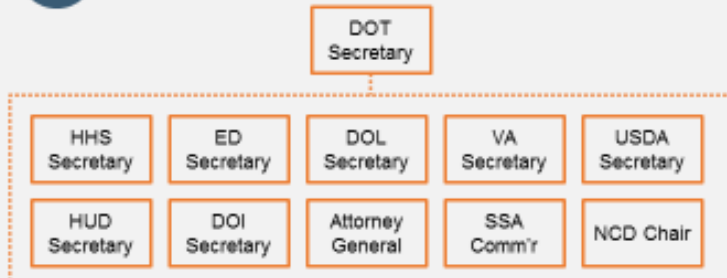
The CCAM issues policy recommendations and implements activities that improve the **availability, accessibility, and efficiency** of transportation for the following targeted populations:

- Individuals with Disabilities
- Older Adults
- Individuals of Low Income

#### History

The CCAM is an interagency partnership **established in 2004 by Executive Order 13330** to coordinate the efforts of the Federal agencies that fund transportation for targeted populations.

#### Organization



**CCAM Goal 1: Improve Access to Community through Transportation**

*Objective 2: Encourage State and local transportation coordination*

Members of the CCAM recently [met in person](#) and published a [strategic plan \(Mobility for All 2019-2022\)](#). The Council will submit recommendations to the President by September 2020. Now it's time for mobility management and transportation coordination professionals to consider how best to use information gleaned through these activities to further coordinated, efficient, and high quality transportation service.

Some suggestions for how best to tap into CCAM, its recommendations and activities include:

- 1) Implement the CCAM strategic goals and objectives at the state and local levels:
  - Goal 1: Improve access to community through transportation.
  - Goal 2: Enhance cost-effectiveness of coordinated transportation.
  - Goal 3: Strengthen interagency partnerships and collaboration with state, local, and industry groups.
  - Goal 4: Demonstrate innovative coordinated transportation.
- 2) Leverage the recommendations from the Strategic Plan to invigorate state and local coordination efforts.
- 3) Replicate CCAM at the State or local levels. Why not adopt the CCAM Mission? *The Coordinating Council on Access and Mobility issues policy recommendations and implements activities that improve the availability, accessibility, and efficiency of transportation for targeted populations.*
- 4) [Use data](#) about Federal agency provision of transportation services gleaned through CCAM surveys to support state needs regarding coordination.
- 5) Hold informational and educational meetings to identify how CCAM work applies at the state and local levels. [Integrate content from the FTA-CCAM website](#).
- 6) Learn about how transportation services can be paid for or matched by over [130 Federal grants and programs](#).
  - Does your state, region, or community have any of these grant programs?
  - Do you know the people or organizations who are involved in these grant programs? If not, can you establish relationships to share information about CCAM with them?
  - Can you have conversations with staff or grantees representing these programs to discern how transportation impacts their ability to provide services and thereby, may affect program outcomes?
  - Can you invite yourself and your organization to be part of writing grants for any of these programs?
  - Do these programs have meetings or events that you can attend?
  - Can you write blurbs for any of the newsletters or publications produced by these programs?
  - Does your state have a repository or database of these cross-agency programs, so as new opportunities come out, you can be involved at the onset?
  - Can funds from these programs be used as a match to FTA grants? Or conversely, can you use FTA funds as the match for any of these programs?



- 7) Implement events, forums, and programs that invite the participation of cross-agency leaders and stakeholders.
- 8) Apply for Federal grants that relate to CCAM purposes, including the latest [Mobility for All Pilot Program](#).
- 9) Encourage stakeholders to subscribe to the [FTA – CCAM listserv to receive updates](#).
- 10) Establish performance measures related to interagency coordination at the state level.

When agencies are coordinating, what does this look like? Do you:

- **Establish joint policy and guidance** that encourages/describes/reinforces audiences to coordinate programs
- Implement policies and practices that encourage **cost-sharing across** agency programs
- Announce and administer **cooperative grant programs** that require coordination regarding transportation and mobility services planning and/or operations
- Offer **professional development** across state agency staff and grantees regarding transportation and mobility management;
- **Share staff** across state agencies to address transportation coordination issues and programs;
- Dedicate **sustained funding** through formula or discretionary programs that require coordination across programs funded by state agencies
- Organize, plan, and host **joint state level meetings** to address transportation coordination
- Invite colleagues from across state agencies to collaborate to **develop funding** programs related to transportation coordination and mobility management;
- Collect **data** across state agencies related to the transportation needs of agency audiences and the outcomes related to cooperative programs

For questions about this technical assistance brief, please contact [Judy Shanley, Ph.D.](#), Easterseals Director, National Center for Mobility Management.

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