March 24, 2021

Mobilizing Transportation to Support COVID-19 Vaccination Efforts: Practical Examples, Part 2
Your moderator for today

Amy Conrick
Director, National Center for Mobility Management

NCMM is a technical assistance center funded by the Federal Transit Administration

We work daily to promote customer-centered mobility strategies to advance good health, economic vitality, self-sufficiency, and community.
As you prepare to join us . . . a few reminders

- This webinar is being recorded. The recording, slides, and a transcript will be posted at nc4mm.org/covid-19-resource-center/

- All participants are joining in listen-only mode.

- Audience questions are encouraged. Please use the Q&A box to post any questions you have.

- You may enable the captioning feature for this webinar by clicking on the option at the bottom of your screen.
COVID-19 Resource Center

Webinar Series:

**Mobilizing Transit and Public Health Partnerships for COVID-19 Vaccinations**

Join NCMM for 45-minute conversations featuring practical examples of how public transit is collaborating with public health to ensure Americans have access to the COVID-19 vaccine. On March 24th, we will be joined by NCDOT and VPTA to talk about their efforts. On April 7th, we will be joined by Flint MTA in Flint, Michigan and Nashua Transit system in Nashua, New Hampshire.

Quick Links:

- FTA COVID-19 Homepage
- FTA Points-of-Contact for COVID-19 Questions
- FTA COVID-19 FAQ
- CDC Vaccine Key Facts
- CDC Vaccine Communications Toolkits
- Federal Mask Requirement for Transit
Our Agenda

Welcome Messages:

- Federal Transit Administration
- Centers for Disease Control and Prevention
- American Association of State Highway and Transportation Officials

Our Conversation with . . .

Elaine Haytko, Exec. Dir.
Vermont Public Transit Assn.

Bill Clark
Vermont Health Access
Vermont Dept. of Health

Ryan Brumfield
Interim Director
Integrated Mobility Division
North Carolina Department of Transportation
Danielle Nelson
Acting Chief
Office of Rural and Targeted Programs
Federal Transit Administration
National Peer Exchange on Vaccine Access

• On Friday, March 26, 2021 at 2:30PM ET, our FTA Acting Administrator is hosting a dialogue with the Federal Emergency Management Agency (FEMA), the National League of Cities, transit agency leadership, and state and local partners.

• The virtual event will highlight how transit agencies are working to provide vaccine access to transit workers and their communities.

• Registration is required.
Community Rides Grant Program

• The FTA-funded National Rural Transit Assistance Program (NRTAP) has an open funding opportunity: Community Rides Grant Program.

• Current recipients and subrecipients of FTA’s Formula Grants for Rural Areas (Section 5311) program may apply for grants of up to $100,000 for projects that develop or strengthen transportation partnerships that improve social determinants of health in rural and tribal communities. Apply by May 10.

• NRTAP will host two webinars to provide an overview of the RFP and the online grant application portal, which will open by April 7, 2021. Webinars will feature speakers sharing examples of transportation partnerships and lessons learned.

  **Webinar 1** (2-3 p.m. ET Tuesday, March 23, 2021)
  Program Overview and Transportation Partnership Examples

  **Webinar 2** (2-3 p.m. ET Thursday, April 15, 2021)
  Project Development, Performance Measures, and Application Portal
CDC Grant Opportunity: National Initiative to Address COVID-19 Health Disparities

- $2.25B funding opportunity to address COVID-19 health disparities: [CDC-RFA-OT21-2103 National Initiative to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities](#).
  
  “Applicants will be awarded once in year one, and the grant has a two-year period of performance.

  **Recipients are encouraged to develop partnerships and collaborate with key partners who have existing community or social service delivery programs** for people with disabilities, elderly, African American, Hispanic, Asian American, Pacific Islander, Native American, or other racial and ethnic minority groups or people living in rural communities. **This collaborative approach will enable strengthened implementation of strategies and activities and alignment of resources to better match the burden of COVID-19 among populations at higher risk and underserved.**”
Incidental Use Example Tables

The National Center for Mobility Management (NCMM) is compiling examples of how transit agencies are partnering to respond to identified community needs during the COVID-19 pandemic in two separate tables:

- **Table 1:** Incidental uses of transportation for *essential services* during the pandemic
  [https://nationalcenterformobilitymanagement.org/ccam/](https://nationalcenterformobilitymanagement.org/ccam/)

- **Table 2:** Incidental uses of transportation for *COVID-19 vaccination* access
Incidental Use Policy on Providing Essential Services

• Incidental use is the use of FTA funded assets for non-transit purposes.
• The non-transit activity may not reduce or limit transit service.
• Incidental use is permitted under all FTA grant programs.
• FTA recipients must notify their FTA regional office of incidental use.
• Essential services are services that help provide the community with safety and security or access to food, water, shelter, social services/medical care, and communications infrastructure.
• Transit systems may partner with local community partners to use transit vehicles, facilities, or equipment to deliver essential services.
Eligible Funding Sources

• FTA funding may be used to pay for the operational costs of providing essential services through the incidental use of transit assets.
  – CARES Act & CRRSAA funds may be used for operating expenses, including the operational costs of providing essential services, at 100% Federal share.
  – Urbanized Area and Rural Area formula funds (Section 5307 and 5311 funds, respectively) may be used to pay for 100 percent of the operational costs associated with the provision of essential services in response to COVID-19. This funding option is available until January 20, 2022.

• Some essential services are also eligible for funding under the FEMA Public Assistance program. Recipients should check with State Office of Emergency Services.

• Frequently Asked Questions from FTA Grantees Regarding COVID-19
• American Recovery Plan Act (ARP), 2021
Wendy Heaps, MPH

Population Health and Healthcare Office
Office of the Associate Director for Policy and Strategy
Centers for Disease Control and Prevention
wah9@cdc.gov
COVID-19 Vaccine Communication Toolkits

- Key messages
- Frequently asked questions
- Slide deck
- Plain language fact sheet in several languages
- “I got my COVID-19 vaccine!” stickers
- Customizable newsletter content
- Customizable letters
- Posters
- Social media images and sample messages
- Fotonovela

Vaccination Communication Toolkit
For Medical Centers, Clinics, Pharmacies, and Clinicians
Build confidence about COVID-19 vaccination among your healthcare teams and other staff.

Recipient Education Toolkit
For Healthcare Professionals and Pharmacists
Educate vaccine recipients about the importance of COVID-19 vaccination.

Long-Term Care Facility (LTCF) Vaccination Toolkit
For LTCF Administrators and Leadership
Prepare staff, residents, and their families for COVID-19 vaccination in LTCFs.

Essential Worker Vaccination Toolkit
For Employers of Essential Workers
Help plan for and encourage COVID-19 vaccination in the workplace.

Community-Based Organization (CBO) Vaccination Toolkit
For Staff of Organizations Serving Communities
Educate communities about the benefits of COVID-19 vaccination, and address common questions and concerns.

COVID-19 Vaccine Communication Toolkit Materials

Vaccines (shots) are one of the tools we have to fight the COVID-19 pandemic.

The vaccines are safe. The U.S. vaccine safety system makes sure that all vaccines are as safe as possible. All the COVID-19 vaccines that are being used have gone through the same safety tests and meet the same standards as any other vaccines produced throughout the years. A system in place across the entire country that allows CDC to watch for safety issues and make sure the vaccines stay safe.

Different types of COVID-19 vaccines will be available. These vaccines are given in two shots, one at a time and spaced apart. The first shot gets your body ready. The second shot is given at least three weeks later to make sure you have full protection. If you are told you need two shots, make sure that you get both of them. The vaccines may work in slightly different ways, but all types of the vaccines will help protect you.

Las vacunas son una de las herramientas que tenemos para luchar contra la pandemia del COVID-19.

Vacunas contra el COVID-19

Las vacunas son una de las herramientas que tenemos para luchar contra la pandemia del COVID-19.

COVID-19 疫苗

疫苗（注射）是我们抗击 COVID-19 疫情的手段之一。


Alternative Languages: Arabic | Spanish | Korean | Russian | Simplified Chinese | Tagalog | Traditional Chinese | Vietnamese

COVID-19 Vaccine Communication Toolkit Materials

Stickers

Posters
That website again....

About the **Council on Public Transportation & Multi-State Transit Technical Assistance Program (MTAP)**

What We Do

- Lead and influence national policy related to public transportation
- Three in-person **meetings** annually
- Reports and communications, including **biweekly e-News**
- 8-10 online **educational forums and exchanges**.
- Regulatory and legislative matters regarding state transit programs.
- Transit research projects thru NCHRP

Richard Price  
Associate Program Manager, Transit Policy and Technical Assistance  
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The Council on Public Transportation & Multi-State Transit Technical Assistance Program (MTAP) Online Forum

States Coordinating Transit for COVID-19 Vaccinations
April 15, 2021 at 11:30 AM ET

- Henrika Buchanan, FTA’s Associate Administrator for Transit Safety and Oversight and Chief Safety Officer, about FTA’s ongoing response to the COVID-19 pandemic;

- Lisa Raduenz, Minnesota Department of Transportation, and Emily Smoak, Minnesota Department of Health, about the implementation of a mobile vaccination clinics program for Greater Minnesota (including small urban and rural communities); and

- Chuck Dyer and Joachim Bean, Ohio Department of Transportation, about how the state’s mobility management program (and the program managers) are successfully coordinating transit access to vaccination sites.
Our Conversation with . . .

Elaine Haytko, Exec. Dir.
Vermont Public Transit Assn.

Bill Clark
Vermont Health Access
Vermont Dept. of Health

Ryan Brumfield
Interim Director
Integrated Mobility Division
North Carolina Department of Transportation
Examples of Transportation’s Role in Vaccination Efforts

In the table below, NCMM has compiled the following examples of how transit agencies are working with public health agencies and their communities in their vaccination efforts.

<table>
<thead>
<tr>
<th>FTA Region</th>
<th>Location</th>
<th>Agency/ partner(s)</th>
<th>Description of Activity</th>
<th>For more information</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Crawford County PA</td>
<td>Crawford Area Transportation Authority (CATA) Meadville Medical Center Active-Aging, Inc.</td>
<td>CATA is providing free transportation to the general public who are registered with the Medical Center to receive the Pfizer vaccine. CATA will provide ADA accessible door to door transportation for this program and is working with the Meadville Medical Center to schedule the vaccination times for bus riders to allow for coordination of transportation into the vaccination site.</td>
<td>Tim Geibel, General Manager <a href="mailto:tgeibel@catabus.org">tgeibel@catabus.org</a> <a href="https://www.researchers.org">https://www.researchers.org</a> <a href="https://wwwources.org">https://wwwources.org</a></td>
</tr>
<tr>
<td>3</td>
<td>Monongalia County</td>
<td>Mountain Line Transit Monongalia County Health Department</td>
<td>In coordination with the Monongalia County Health Department, Mountain Line Transit Authority will be providing service to area COVID Vaccine Clinics beginning Thursday January 21, 2021. On Thursdays and Fridays the Gold Line (Rt. 6) will deviate to the Mon County Health Department between the hours of 9:00am to 5:00pm. The Purple Line (Rt. 9) will travel to the Health Department by request upon boarding. The Pink Line will deviate to the Armory between the hours of 9:00am to 5:00pm on Thursdays and Fridays.</td>
<td>Courtney Studley, Marketing Coordinator Phone: (304) 296-3883 <a href="http://www.t">http://www.t</a></td>
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<tr>
<td>4</td>
<td>New Hanover Co., NC</td>
<td>WAVE Transit NC Department of Health and Human Services (DHHS) NC Department of Transportation (DOT)</td>
<td>Wave Transit will begin providing free next-day transportation to designated vaccination distribution sites for community members with vaccination appointments effective Monday, January 25, 2021. The NC Department of Health and Human Services (DHHS) and the NC Department of Transportation (DOT) want to make sure that no barriers, including lack of transportation, prevent someone from getting vaccinated. Towards that goal, DHHS and DOT are distributing Coronavirus Relief Funds to local transit agencies to provide access to and from COVID-19 vaccine sites for North Carolina residents.</td>
<td>Wave Transit (910) 202-2053 or by e-mail at <a href="mailto:ptsschedule@wavetransit.com">ptsschedule@wavetransit.com</a> <a href="https://www.transportst">https://www.transportst</a></td>
</tr>
</tbody>
</table>
Seek NCMM's assistance in connecting with your local public health/public transportation agency

Find your NCMM regional liaison:

https://nationalcenterformobilitymanagement.org/about-us/who-we-are/
Join us for our next webinar

April 7th (12-12:45 pm ET): Flint MTA (MI) and Nashua Transit System (NH)

- This webinar has been recorded. The recording, slides, and a transcript will be posted at nc4mm.org/covid-19-resource-center/
THANK YOU