



March 10, 2021

Mobilizing Transportation to Support COVID-19 Vaccination Efforts: Practice Examples, Part 1

Your moderator for today



Amy Conrick

Director, National Center for Mobility
Management

NCMM is a technical assistance center
funded by the Federal Transit
Administration

We work daily to promote customer-
centered mobility strategies to advance
good health, economic vitality, self-
sufficiency, and community.

As you prepare to join us . . . a few reminders

- This webinar is being recorded. The recording, slides, and a transcript will be posted at **nc4mm.org/covid-19-resource-center/**
- All participants are joining in listen-only mode.
- Audience questions are encouraged. Please use the **Q&A box** to post any questions you have.
- You may enable the captioning feature for this webinar by clicking on the option at the bottom of your screen.

Our Agenda

Welcome Messages:

- **Federal Transit Administration**
- **Centers for Disease Control and Prevention**

Our Conversation with . . .

Brian Baker
Transportation Director
SPARTAN Transportation Svcs
Levelland, Texas



and

Andrea Culletto
Community Relations Dir.
Twin Transit
Lewis Co., WA



FTA

FEDERAL TRANSIT ADMINISTRATION



Danielle Nelson
Acting Chief

Office of Rural and Targeted Programs
Federal Transit Administration



U.S. Department of Transportation
Federal Transit Administration

Incidental Use Example Tables

The National Center for Mobility Management (NCMM) is compiling examples of how transit agencies are partnering to respond to identified community needs during the COVID-19 pandemic in two separate tables:

- **Table 1:** Incidental uses of transportation for essential services during the pandemic
<https://nationalcenterformobilitymanagement.org/ccam/>
- **Table 2:** Incidental uses of transportation for COVID-19 vaccination access
<https://nationalcenterformobilitymanagement.org/covid-19-resource-center/>

Incidental Use Policy on Providing Essential Services

- Incidental use is the use of FTA funded assets for non-transit purposes.
- The non-transit activity may not reduce or limit transit service.
- Incidental use is permitted under all FTA grant programs.
- FTA recipients must notify their FTA regional office of incidental use.
- Essential services are services that help provide the community with safety and security or access to food, water, shelter, social services/medical care, and communications infrastructure.
- Transit systems may partner with local community partners to use transit vehicles, facilities, or equipment to deliver essential services.

Eligible Funding Sources

- FTA funding may be used to pay for the operational costs of providing essential services through the incidental use of transit assets.
 - CARES Act & CRRSAA funds may be used for operating expenses, including the operational costs of providing essential services, at 100% Federal share.
 - Urbanized Area and Rural Area formula funds (Section 5307 and 5311 funds, respectively) may be used to pay for 100 percent of the operational costs associated with the provision of essential services in response to COVID-19. This funding option is available until January 20, 2022.
- Some essential services are also eligible for funding under the Federal Emergency Management Agency (FEMA) Public Assistance program. Recipients should check with State Office of Emergency Services.

Wendy Heaps, MPH
Population Health and Healthcare Office
Office of the Associate Director for Policy and Strategy
Centers for Disease Control and Prevention

COVID-19 Vaccine Communication Toolkits

- Key messages
- Frequently asked questions
- Slide deck
- Plain language fact sheet in several languages
- “I got my COVID-19 vaccine!” stickers
- Customizable newsletter content
- Customizable letters
- Posters
- Social media images and sample messages
- Fotonovela



Vaccination Communication Toolkit

For Medical Centers, Clinics, Pharmacies, and Clinicians

Build confidence about COVID-19 vaccination among your healthcare teams and other staff.



Recipient Education Toolkit

For Healthcare Professionals and Pharmacists

Educate vaccine recipients about the importance of COVID-19 vaccination.



Long-Term Care Facility (LTCF) Vaccination Toolkit

For LTCF Administrators and Leadership

Prepare staff, residents, and their families for COVID-19 vaccination in LTCFs.



Essential Worker Vaccination Toolkit

For Employers of Essential Workers

Help plan for and encourage COVID-19 vaccination in the workplace.



Community-Based Organization (CBO) Vaccination Toolkit

For Staff of Organizations Serving Communities

Educate communities about the benefits of COVID-19 vaccination, and address common questions and concerns.



<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/toolkits.html>

COVID-19 Vaccine Communication Toolkit Materials

Key Messages about COVID-19 Vaccines



COVID-19 Vaccine Information



JANUARY 2021

FOR MORE INFORMATION: [cdc.gov/COVID19](https://www.cdc.gov/COVID19)

COVID-19 and Vaccine Basics

Key facts about COVID-19 vaccination



Getting vaccinated can help prevent getting sick with COVID-19



People who have already gotten sick with COVID-19 may still benefit from getting vaccinated



COVID-19 vaccines cannot give you COVID-19



COVID-19 vaccines will not cause you to test positive on COVID-19 viral tests*

<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/about-vaccines/vaccine-myths.html>

*<https://www.cdc.gov/coronavirus/2019-ncov/hcp/testing-overview.html>

You can help stop the pandemic by getting a COVID-19 vaccine.

To stop this pandemic, we need to use all our prevention tools. Vaccines are one of the most effective tools to protect your health and prevent disease. Vaccines work with your body's natural defenses so your body will be ready to fight the virus if you are exposed (also called "immunity").

In the coming months, doctors' offices, retail pharmacies, hospitals, and clinics will offer COVID-19 vaccine. Your doctor's office or local pharmacy may have contacted you with information about their vaccine plans. If not, you can contact your state or local health department (<https://www.cdc.gov/publichealthgateway/healthdirectories/index.html>) to find out when and where vaccines will be available in your community.



COVID-19 vaccines are safe and effective

The U.S. vaccine safety system makes sure that all vaccine are safe as possible. Learn how the federal government is working to ensure the safety of COVID-19 vaccines (<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/safety>)

CDC has developed a new tool, v-safe (<https://www.cdc.gov/coronavirus/2019-ncov/vaccine-safety/vsafe.html>), to help us quickly find any safety issues with COVID-19 vaccines. v-safe is a smartphone-based, after-vaccination health checker for people who receive COVID-19 vaccine. Download the v-safe app after you are vaccinated!

Studies show that COVID-19 vaccines are very effective at keeping you from getting sick with COVID-19. Experts also think that getting a COVID-19 vaccine may help keep you from getting sick with COVID-19, even if you do get COVID-19. These vaccines cannot give you the disease.



Frequently Asked Questions about the COVID-19 Vaccine

1 Why should I get vaccinated for COVID-19?

COVID-19 can cause serious illness or even death. There is no way to know how COVID-19 will affect you. And if you get sick, you could spread the disease to friends, family, and others around you. All COVID-19 vaccines currently available in the United States have been shown to be highly effective at preventing COVID-19 disease. Even if you still get infected after you get vaccinated, the vaccine may prevent serious illness.



2 Can the vaccine give me COVID-19?

No, the vaccine does not cause COVID-19. None of the approved COVID-19 vaccines contain the virus that causes COVID-19. It does take a few weeks after vaccination for your body to build up antibodies to protect you from the virus. That means it's possible you could be infected with the virus that causes COVID-19 just before or just after getting the vaccine and still get sick.

3 Will the shot hurt or make me sick?

Some people might get sore muscles, feel tired, or have mild fever after getting the vaccine. These reactions mean the vaccine is working to help teach your body how to fight COVID-19 if you are exposed. For most people, these side effects will last no longer than a few days. If you have any concerns, call your doctor or nurse.

4 Why do I need two COVID-19 shots?

Some COVID-19 vaccines need two shots. The first shot gets your body ready. If you are told you need two shots, make sure that you get your second shot at the time you are told, to make sure you have full protection.

<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/toolkits/community-organization.html>

COVID-19 Vaccine Communication Toolkit Materials

Customizable COVID-19 Vaccine Content for Community-Based Organizations

Updated Feb. 12, 2021 Languages ▼ Print

Community-Based Organizations and Leaders can use the following materials to encourage COVID-19 vaccination. You can add your own logos and customize the text to make it appropriate for your organization.

Introductory letter

This letter can be sent to branches, chapters, or affiliates to encourage review and use of the toolkit materials.

Dear Community-Based Organization Leader:

Soon the communities you serve will have access to vaccines to help protect them against COVID-19. All COVID-19 vaccines currently available in the United States have been shown to be highly effective at preventing COVID-19. Vaccination is one of our many important tools to help stop the pandemic.

Some community members may be hesitant to get the vaccine. Before they agree to be vaccinated, they will want answers to their questions about the process for developing these vaccines and information about safety and effectiveness. Your organization can help inform communities about the vaccines and help people feel confident when they decide to get vaccinated.

This COVID-19 Vaccine Communication Toolkit for Community-Based Organizations was created by the Centers for Disease Control and Prevention (CDC) to help you provide clear, consistent, and credible information about COVID-19 vaccines to your communities. We encourage you to review and customize these materials.

- **Letter to members:** Customize this letter about COVID-19 vaccination to send to your members.
- **Newsletter content:** This short newsletter-style blurb can be widely distributed to share information on COVID-19 vaccines.
- **Key messages:** Use these key messages about COVID-19 vaccine to educate your communities.
- **Frequently Asked Questions (FAQs):** Use these to help answer questions about COVID-19 vaccine in your communities.
- **Slide deck:** These basic slides about COVID-19 vaccines are for virtual town halls or other informational meetings within your communities. You can use all or part of the set or also include

On this Page

[Introductory letter](#)

[Letter to members](#)

[Newsletter content](#)



Fotonovela



Social Media

Customizable Content

COVID-19 Vaccine Communication Toolkit Materials

COVID-19 Vaccines

Vaccines (shots) are one of the tools we have to fight the COVID-19 pandemic.



To stop this pandemic, we need to use all of our prevention tools. Vaccines are one of the most effective tools to protect your health and prevent disease. Vaccines work with your body's natural defenses so **your body will be ready to fight the virus**, if you are exposed (also called immunity). Other steps, like wearing a mask that covers your nose and mouth and staying at least 6 feet away from other people you don't live with, also help stop the spread of COVID-19.

Studies show that COVID-19 **vaccines are very effective** at keeping you from getting COVID-19. Experts also think that getting a COVID-19 vaccine may help keep you from getting seriously ill even if you do get COVID-19. These vaccines cannot give you the disease itself.



The vaccines are safe. The U.S. vaccine safety system makes sure that all vaccines are as safe as possible. All the COVID-19 vaccines that are being used have gone through the same safety tests and meet the same standards as any other vaccines produced through the years. A system in place across the entire country that allows CDC to watch for safety issues and make sure the vaccines stay safe.



Different types of COVID-19 vaccines will be available. Most of these vaccines are given in two shots, one at a time and spaced apart. The first shot gets your body ready. The second shot is given at least three weeks later to make sure you have full protection. If you are told you need two shots, make sure that you get both of them. The vaccines may work in slightly different ways, but all types of the vaccines will help protect you.

Vacunas contra el COVID-19

Las vacunas son una de las herramientas que tenemos para luchar contra la pandemia del COVID-19.

COVID-19 疫苗

疫苗（注射）是我们抗击 COVID-19 疫情的手段之一。



为了遏制疫情蔓延，我们需要使用所有可用的预防手段。疫苗是保护健康和预防疾病的最有效手段之一。疫苗将与您的身体自然防御系统一起工作，因此，如果您暴露在病毒下，**您的身体将准备好对抗病毒（也称为免疫）**。其他措施，如戴口罩遮住口鼻，与其他不住在一起的人保持至少 6 英尺的距离，也有助于阻断 COVID-19 的传播。

研究表明，COVID-19 **疫苗在防止您感染 COVID-19 方面非常有效**。专家还认为，即使您感染了 COVID-19，接种 COVID-19 疫苗也可以帮助您避免患上严重疾病。这些疫苗本身不能给您带来疾病。

Alternative Languages: [Arabic](#) | [Spanish](#) | [Korean](#) | [Russian](#) | [Simplified Chinese](#) | [Tagalog](#) | [Traditional Chinese](#) | [Vietnamese](#)

COVID-19 Vaccine Communication Toolkit Materials



Stickers

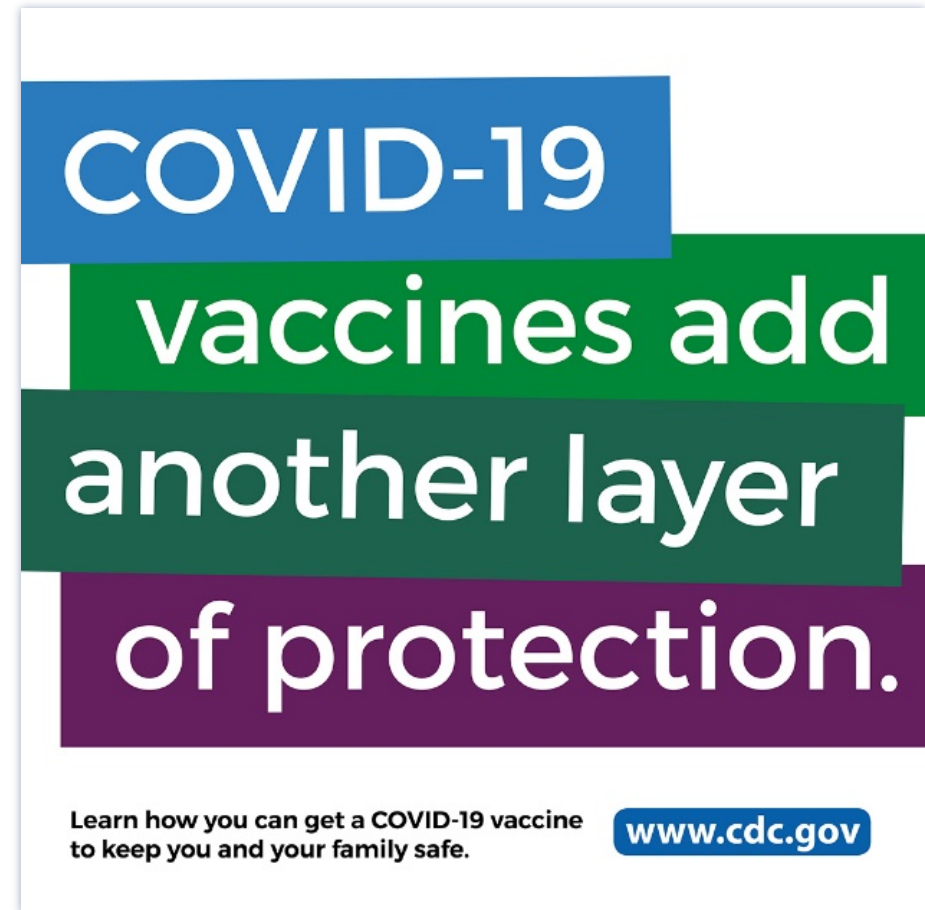


Posters



Upcoming Materials

- Health Department Toolkit
- Vaccine infographics
- Additional photos and posters
- Success story videos
- Matte articles
- How to guides



That website again....

<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/resource-center.html>



As we close . . .

- Please share your examples of collaboration:
nc4mm.org/covid-19-resource-center/

Examples of Transportation's Role in Vaccination Efforts

In the table below, NCMM has compiled the following examples of how transit agencies are working with public health agencies and their communities in their vaccination efforts.

Transit Support for Vaccination Efforts : Sheet1					
FTA Region	Location	Agency/ partner(s)	Description of Activity	For more information	
Transport individuals to vaccination sites					
3	Crawford County PA	Crawford Area Transportation Authority (CATA) Meadville Medical Center Active Aging, Inc.	CATA is providing free transportation to the general public who are registered with the Medical Center to receive the Pfizer vaccine. CATA will provide ADA accessible door to door transportation for this program and is working with the Meadville Medical Center to schedule the vaccination times for bus riders to allow for coordination of transportation into the vaccination site.	Tim Geibel, General Manager tgeibel@catabus.org	https://www.Resources.https://www
3	Monongalia County	Mountain Line Transit Monongalia County Health Department	In coordination with the Monongalia County Health Department, Mountain Line Transit Authority will be providing service to area COVID Vaccine Clinics beginning Thursday January 21, 2021. On Thursdays and Fridays the Gold Line (Rt. 6) will deviate to the Mon County Health Department between the hours of 9:00am to 5:00pm. The Purple Line (Rt. 9) will travel to the Health Department by request upon boarding. The Pink Line will deviate to the Armory between the hours of 9:00am to 5:00pm on Thursdays and Fridays.	Courtney Studley, Marketing Coordinator Phone: (304) 296-3680	http://www.t
4	New Hanover Co., NC	WAVE Transit NC Department of Health and Human Services (DHHS) NC Department of Transportation (DOT)	Wave Transit will begin providing free next-day transportation to designated vaccination distribution sites for community members with vaccination appointments effective Monday, January 25, 2021. The NC Department of Health and Human Services (DHHS) and the NC Department of Transportation (DOT) want to make sure that no barriers, including lack of transportation, prevent someone from getting vaccinated. Towards that goal, DHHS and DOT are distributing Coronavirus Relief Funds to local transit agencies to provide access to and from COVID-19 vaccine sites for North Carolina residents.	Wave Transit (910) 202-2053 or by e-mail at ptschedule@wavetransit.com .	https://www.transportati

Seek NCMM's assistance in connecting with your local public health/public transportation agency

Find your NCMM regional liaison:

<https://nationalcenterformobilitymanagement.org/about-us/who-we-are/>

Join us for two more webinars

March 24th (12-12:45 pm ET): North Carolina DOT and the Vermont Public Transit Assn.

April 7th (12-12:45 pm ET): Flint MTA (MI) and Nashua Transit System (NH)

- This webinar has been recorded. The recording, slides, and a transcript will be posted at **nc4mm.org/covid-19-resource-center/**



THANK YOU