VAMM's Tools for Success to help your programs reach their stride!

**IMPACTFUL OUTREACH STRATEGIES**
Communicating programs & services provides mutual benefit to the community, stakeholders, & programs - increasing overall awareness, appropriate use, and value.

- Includes 4 KEY factors:
  - A single message provided in at least 2 different formats.
  - Supported & disseminated by direct providers.
  - Information is tailored to meet the needs of the specific audiences.
  - Distribution & impacts are tracked, measured, analyzed, and adjusted.

**3-PART DYNAMIC COORDINATION FOUNDATION**
A simple but dynamic formula to enable complex coordination of mobility services.

- Cloud-Based Data Software
- Interactive Internal Partner Website
- Collaborative Corporate Partnership Model

This Dynamic Foundation for Mobility Management Coordination empowers communities, leverages resources, validates funding, & safeguards program stability.

- Complex Data Collection
- Focused Trend Analysis
- Coordinated Services Across Mobility Programs
- Collaborative Program Implementation
- Justified Seamless Service Expansion
- Centralized Financial & Strategic Planning
- Non-Competitive Partnership Model

**FOSTERED INNOVATIVE PILOT PROJECTS**
Stay Involved: Join meetings with colleagues in state and national programs to stay up-to-date on trends, projects, and funding.

Maintain Diverse Funding: Apply for grants and funding, even small opportunities consistently throughout the year from a variety of local and state/federal sources.

Create Adaptable Models: Create programs that are open to change and can evolve and adapt easily to accommodate and capitalize on opportunities.

Partner For Success: Join with both traditional and nontraditional stakeholders to leverage more support for new projects.

**CHAMPIONED "SMART" PROGRAMMING**
STUDIED MEANINGFUL APPROPRIATE REACH TARGETED

- data is the foundation.
- the solution will make the difference.
- the supports are impactful.
- more than one positive outcome.
- helps the vulnerable population.

Includes 2 KEY factors:

- Adaptable Services
- Cross Agency Involvement

SMART programs are worth implementing and fighting to keep in spite of funding challenges, their comprehensive design ensure tolerable outcomes through collaboration, and provide quantifiable results that validate fundraising.