



National Center for Mobility Management

Mobility Management Connections

September 21, 2022, at 12:30 p.m. EST

The Effects of Census Data on Mobility Options in Communities



Meredith Greene,
Socius Amica, LLC

Join us for a collaborative discussion on how changes per the census data will impact the mobility in your community:

- ✓ *Innovative development of mobility options offered*
- ✓ *Type of Mobility Management needed based on shift in demographics*
- ✓ *Future transportation coordination and planning (growth = demand)*
- ✓ *And more!*
- ✓ *Register here for webinar: [Census Data and Mobility](#)*



CENSUS DATA DISCOVERY & APPLICATION

THE DECENNIAL CENSUS
AND WHAT IT MEANS FOR
TRANSIT PLANNING

Presented by
Meredith Greene

WHAT WE'RE TALKING ABOUT



Census
Criteria



Defining FTA
Population



Case Studies



Unknowns



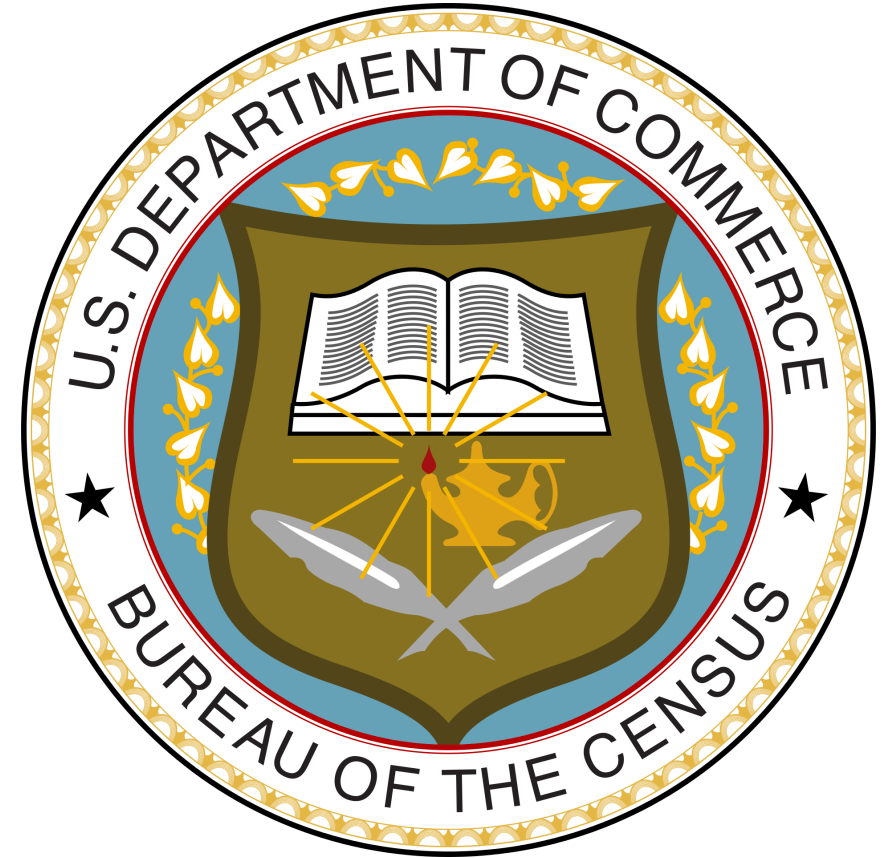
Q&A

WHY DOES THE CENSUS MATTER?

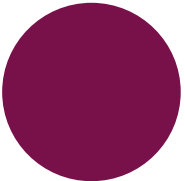







- Funding is allocated based on decennial census data.
- Federal transportation funding is based on the most recent decennial census, and the FTA formula programs are allocated on the basis of population.

2020 CENSUS CRITERIA

- The Census Bureau Updates Its Criteria for Delineating Urbanized Areas Every 10 Years
- Census Bureau Published Proposed Criteria in February 2020
- Census Planned to Respond to Comments and Publish the Final Criteria by February/March 2022



FTA POPULATION APPORTIONMENTS

Population		Category
	1,000,000 or more	 Very large urban
	200,000 - 999,999	 Large urban
	50,000 - 199,999	 Small urban
	Less than 50,000	 Rural

An aerial photograph of a city at sunset. The sky is filled with dark, dramatic clouds, with a bright orange and yellow glow from the setting sun breaking through near the horizon. The city below is a mix of urban development, including residential neighborhoods with rows of houses, commercial areas with larger buildings and parking lots, and green spaces. A river or canal winds through the city, reflecting the golden light of the sunset. A prominent pink banner is overlaid across the lower portion of the image, containing white text.

PROPOSED CHANGES FOR 2020

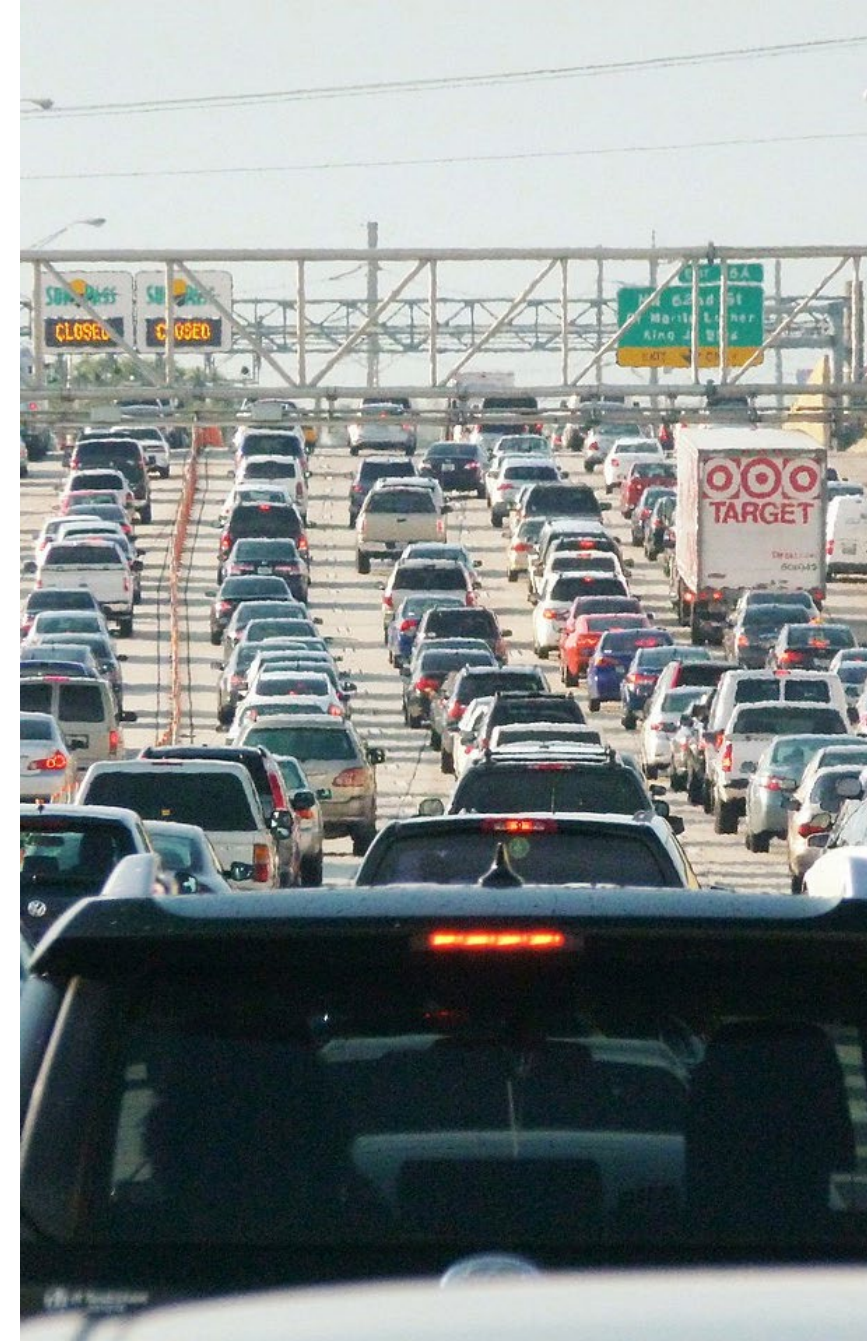
NEW TERMINOLOGY FOR URBAN AREAS

- Census Bureau Currently Identifies Urban Clusters Between 2,500 and 50,000 in Population
 - Census Bureau Will No Longer Use the Term “Urban Clusters”
 - Census Bureau Will Now Use the Term Urban Areas, to Include Urbanized Areas
- No Impact on Transit / FTA Formula Funding



PROPOSAL TO INCORPORATE COMMUTING PATTERNS

- Adjacent Urban Areas with Shared Commuters will Be Combined Into a Single Urban Area
- Census Will Not Split Urban Areas from the 2010 Census (e.g. Miami-Palm Beach)
- Many Small Urban Areas Will Be Combined Into Nearby Larger Urban Areas



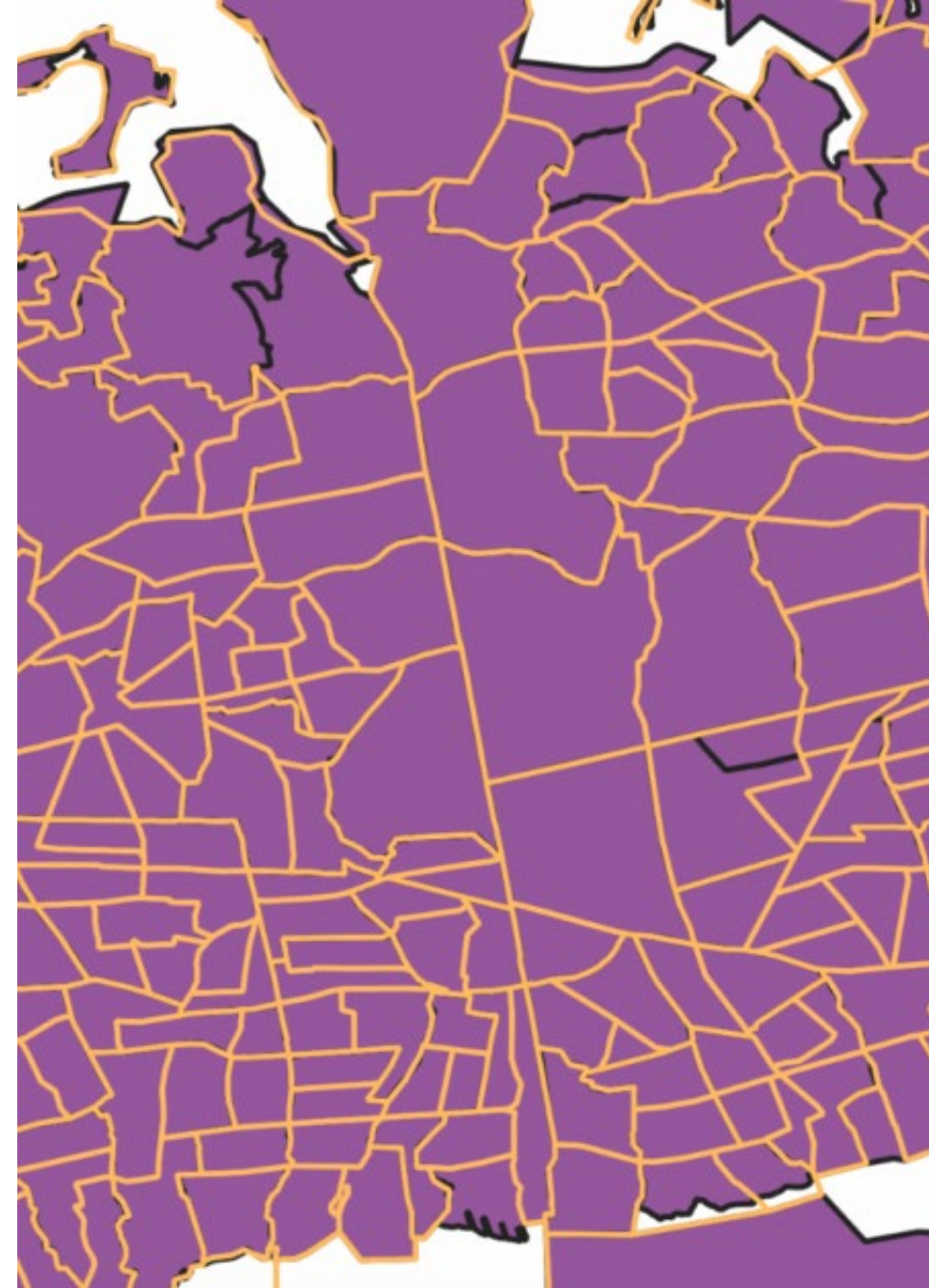
THRESHOLDS FOR HOUSING & POPULATION

- Minimum Threshold for Urban Areas Will Be 10,000 Population
- Census Will Also Use a Threshold of 4,000 Housing Units
- Impact on FTA Programs Will Be Minimal
 - FTA Uses Urban Areas with 50,000 in Population
- Possibility that Areas with a Highly Seasonal Population May Now Qualify

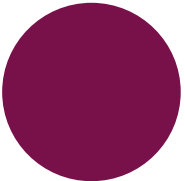









CHANGED TREATMENT OF “UNINHABITED” AREAS

- Reducing the Size of the Maximum Jump from 2.5 Miles to 1.5 Miles
 - 2.5 Miles Was Used from 1950-1990
 - Certain Communities Might Go from Large Urban to Rural
 - Census Will Not Create “Corridors,” Allowing Urban Areas to Be Noncontiguous
 - Minimal Impact on Formula Apportionment
 - Minimal Impact on Planning Programs
 - Possible Impact on Funding Eligibility



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POTENTIAL CHANGES

- Rural to New Small Urban
- Rural to Pre-existing Small Urban
- Rural or Small Urban to Pre-existing Large Urban
- Small Urban to New Large Urban
- Small Urban Entirely to Rural
- Community in Small/Large Urban to Rural
- Large Urban to Small Urban





RURAL TO LARGE URBAN

Jeffrey W. Spencer
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Georgetown, TX

2000 Population: 28,339

2010 Population: 47,400

REVISED 6199 ANALYSIS: GEORGETOWN URBAN CLUSTER

Revised San Marcos-Kyle 6199 UC:

2010 Census Population 52,383

Conclusions:

Anticipate Georgetown as
new small UA.

0 0.5 1 2 3 4 Miles

Legend



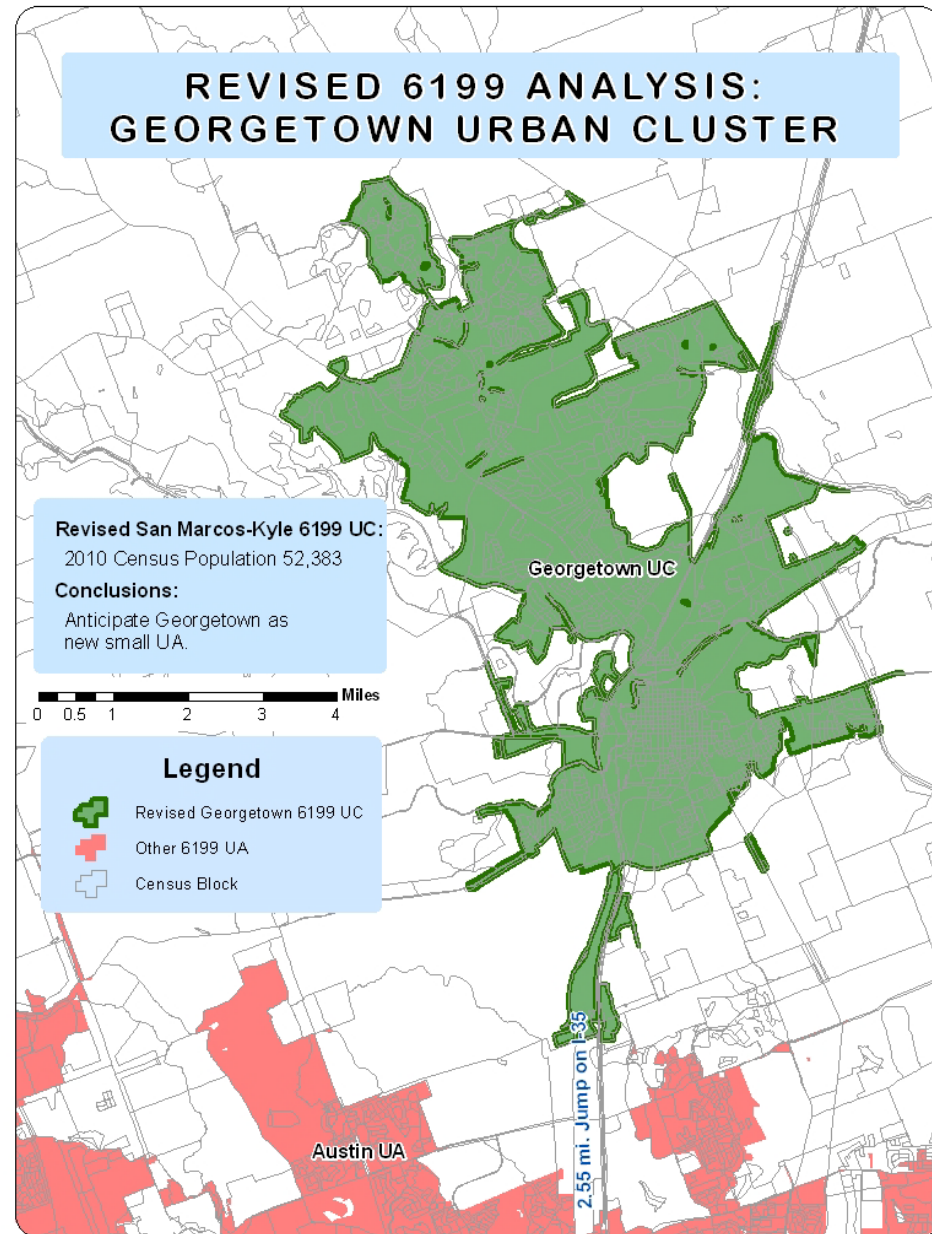
Revised Georgetown 6199 UC



Other 6199 UA



Census Block







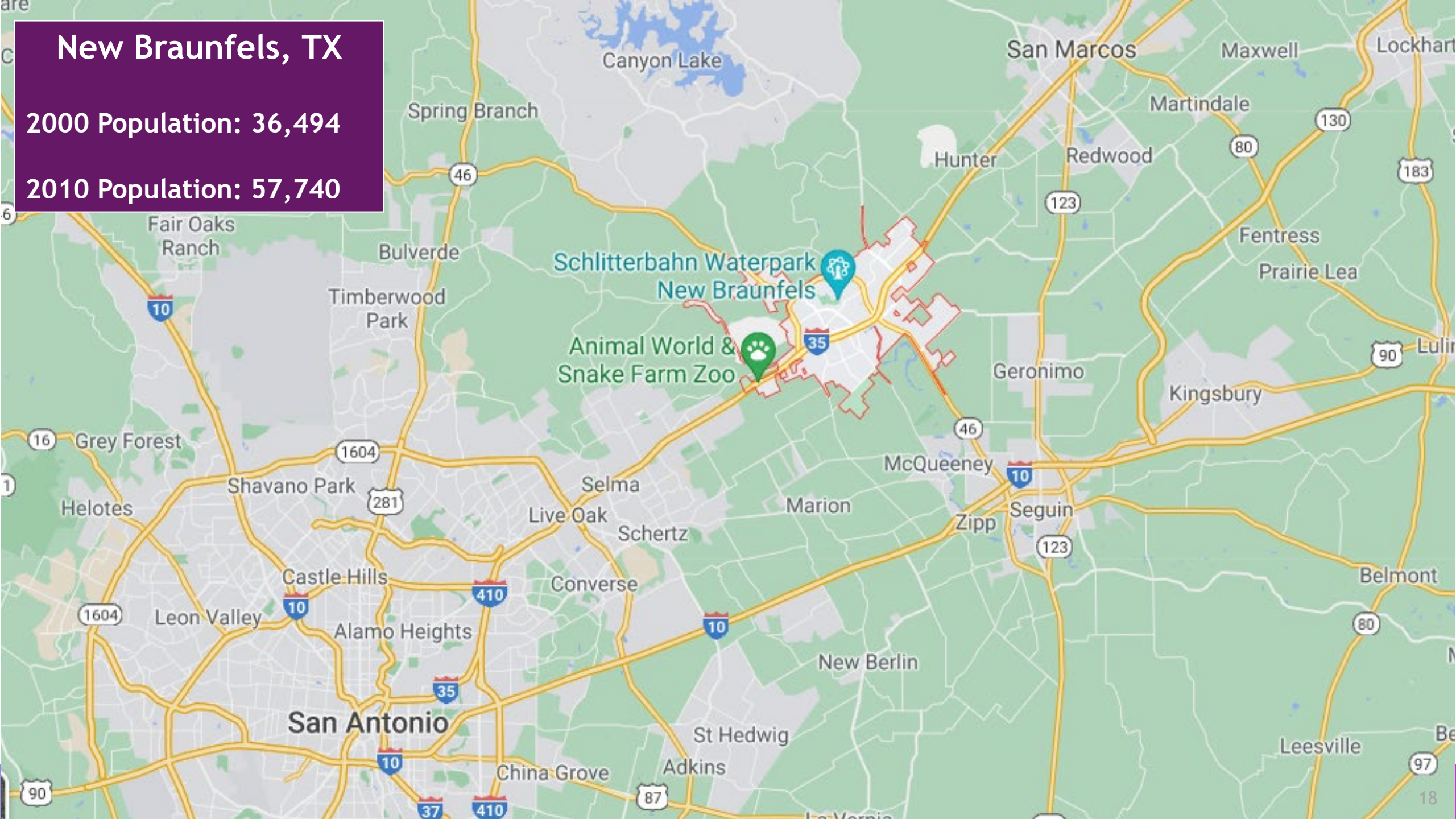


RURAL TO VERY LARGE URBAN

New Braunfels, TX

2000 Population: 36,494

2010 Population: 57,740







SMALL URBAN TO RURAL

Galveston, TX

2000 Population: 57,718

2010 Population: 47,743







2020 CENSUS: WHAT DON'T WE KNOW?

AS IF ALL OF THAT WASN'T STRESSFUL ENOUGH,
WE STILL HAVE THE FOLLOWING:



Coronavirus impacts

- Colleges/Universities
- Unhoused Populations
- Impacts on Families (major life changes)



Census ended prematurely

2020 CENSUS: OTHER CONSIDERATIONS

WHAT NEEDS TO HAPPEN? HOW CAN WE PLAN?

Mapping Current State of the Region

- Census Block Mapping
- Census Tract Mapping
- Other Urbanized Areas (UZAs)

Planning for Change

- MPO Development
- RPO Development
- Develop Partnerships Now



QUESTIONS/DISCUSSION

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