Join us for a collaborative discussion on how changes per the census data will impact the mobility in your community:

- Innovative development of mobility options offered
- Type of Mobility Management needed based on shift in demographics
- Future transportation coordination and planning (growth = demand)
- And more!

Register here for webinar: Census Data and Mobility
THE DECENNIAL CENSUS
AND WHAT IT MEANS FOR
TRANSIT PLANNING

CENSUS DATA
DISCOVERY & APPLICATION

Presented by
Meredith Greene
WHAT WE’RE TALKING ABOUT

Census Criteria
Defining FTA Population
Case Studies
Unknowns
Q&A
WHY DOES THE CENSUS MATTER?

• Funding is allocated based on decennial census data.

• Federal transportation funding is based on the most recent decennial census, and the FTA formula programs are allocated on the basis of population.
The Census Bureau Updates Its Criteria for Delineating Urbanized Areas Every 10 Years

Census Bureau Published Proposed Criteria in February 2020

Census Planned to Respond to Comments and Publish the Final Criteria by February/March 2022
<table>
<thead>
<tr>
<th>Population</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,000,000 or more</td>
<td>Very large urban</td>
</tr>
<tr>
<td>200,000 - 999,999</td>
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</tr>
<tr>
<td>50,000 - 199,999</td>
<td>Small urban</td>
</tr>
<tr>
<td>Less than 50,000</td>
<td>Rural</td>
</tr>
</tbody>
</table>
NEW TERMINOLOGY FOR URBAN AREAS

• Census Bureau Currently Identifies Urban Clusters Between 2,500 and 50,000 in Population
  o Census Bureau Will No Longer Use the Term “Urban Clusters”
  o Census Bureau Will Now Use the Term Urban Areas, to Include Urbanized Areas

• No Impact on Transit / FTA Formula Funding
PROPOSAL TO INCORPORATE COMMUTING PATTERNS

• Adjacent Urban Areas with Shared Commuters will Be Combined Into a Single Urban Area

• Census Will Not Split Urban Areas from the 2010 Census (e.g. Miami-Palm Beach)

• Many Small Urban Areas Will Be Combined Into Nearby Larger Urban Areas
THRESHOLDS FOR HOUSING & POPULATION

• Minimum Threshold for Urban Areas Will Be 10,000 Population
• Census Will Also Use a Threshold of 4,000 Housing Units
• Impact on FTA Programs Will Be Minimal
  • FTA Uses Urban Areas with 50,000 in Population
• Possibility that Areas with a Highly Seasonal Population May Now Qualify
CHANGED TREATMENT OF “UNINHABITED” AREAS

• Reducing the Size of the Maximum Jump from 2.5 Miles to 1.5 Miles
  o 2.5 Miles Was Used from 1950-1990
  o Certain Communities Might Go from Large Urban to Rural
  o Census Will Not Create “Corridors,” Allowing Urban Areas to Be Noncontiguous
  o Minimal Impact on Formula Apportionment
  o Minimal Impact on Planning Programs
  o Possible Impact on Funding Eligibility
### FTA Population Apportionments

<table>
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POTENTIAL CHANGES

- Rural to New Small Urban
- Rural to Pre-existing Small Urban
- Rural or Small Urban to Pre-existing Large Urban
- Small Urban to New Large Urban
- Small Urban Entirely to Rural
- Community in Small/Large Urban to Rural
- Large Urban to Small Urban
RURAL TO LARGE URBAN
Georgetown, TX
2010 Population: 47,400
RURAL TO VERY LARGE URBAN
New Braunfels, TX

2000 Population: 36,494
2010 Population: 57,740
SMALL URBAN TO RURAL
Galveston, TX

2000 Population: 57,718
2010 Population: 47,743
2020 CENSUS: WHAT DON’T WE KNOW?

AS IF ALL OF THAT WASN’T STRESSFUL ENOUGH, WE STILL HAVE THE FOLLOWING:

Coronavirus impacts
- Colleges/Universities
- Unhoused Populations
- Impacts on Families (major life changes)

Census ended prematurely
2020 CENSUS: OTHER CONSIDERATIONS

WHAT NEEDS TO HAPPEN? HOW CAN WE PLAN?

Mapping Current State of the Region
• Census Block Mapping
• Census Tract Mapping
• Other Urbanized Areas (UZAs)

Planning for Change
-MPO Development
-RPO Development
-Develop Partnerships Now
QUESTIONS/DISCUSSION

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