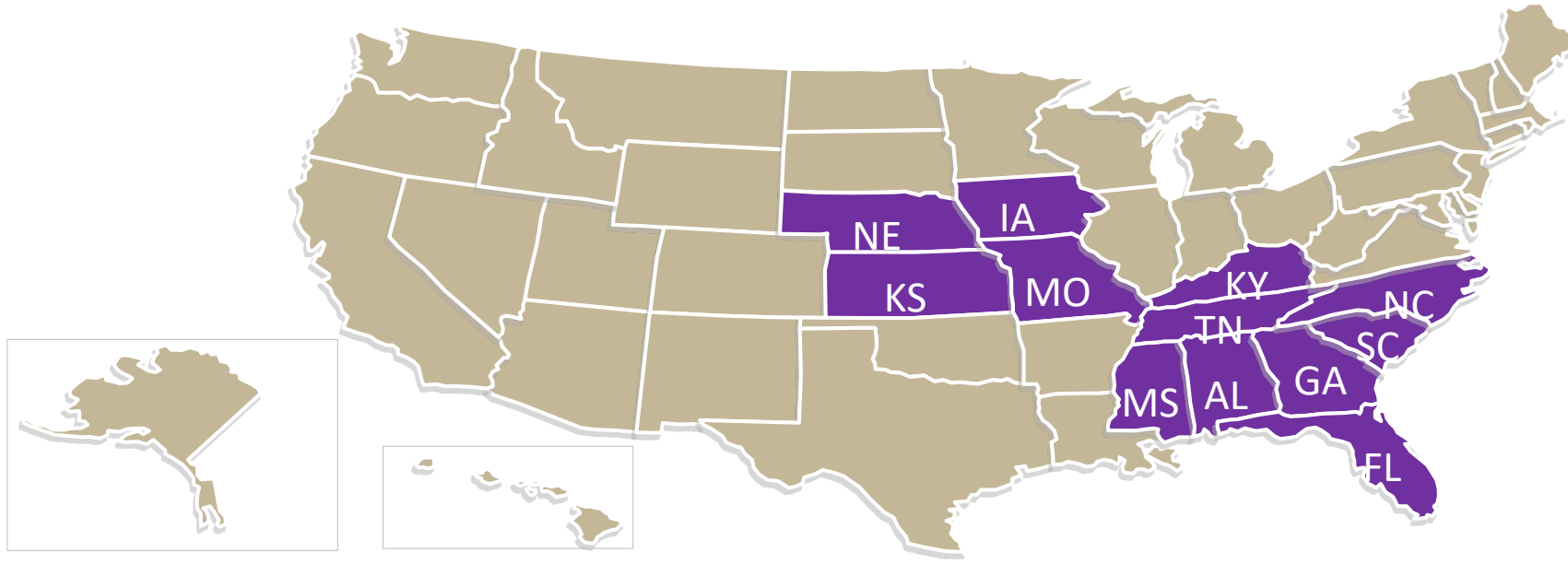




# **Mobility Management Connections**

## **Food Access and Mobility Working Group**

**Webinar Series – Webinar #1 - Mapping Universal Mobility Options to Better Food Access**



## **NCMM Regional Liaison – Corresponding to FTA Regional Offices 4 & 7**

**Region 4:** Kentucky, Tennessee, Mississippi, Alabama, Georgia, Florida, North Carolina, South Carolina

**Region 7:** Missouri, Iowa, Nebraska, Kansas



Enjoli Dixon,  
National Center for Mobility  
Management at Easterseals



[nc4mm.org](http://nc4mm.org)

## Who We Are

A national technical assistance center funded through a cooperative agreement with the Federal Transit Administration and operated through a consortium of three national organizations



## Our Mission

To promote customer-centered mobility strategies that advance good health, economic vitality, self-sufficiency, and community.

We work to promote cross-sector partnerships and help communities create/improve transportation options – “mobility management”



## CCAM Strategy

# CCAM Mission and Organization



## Mission

The CCAM issues policy recommendations and implements activities that improve the **availability**, **accessibility**, and **efficiency** of transportation for the following targeted populations:



**Individuals with Disabilities**



**Older Adults**



**Individuals of Low Income**

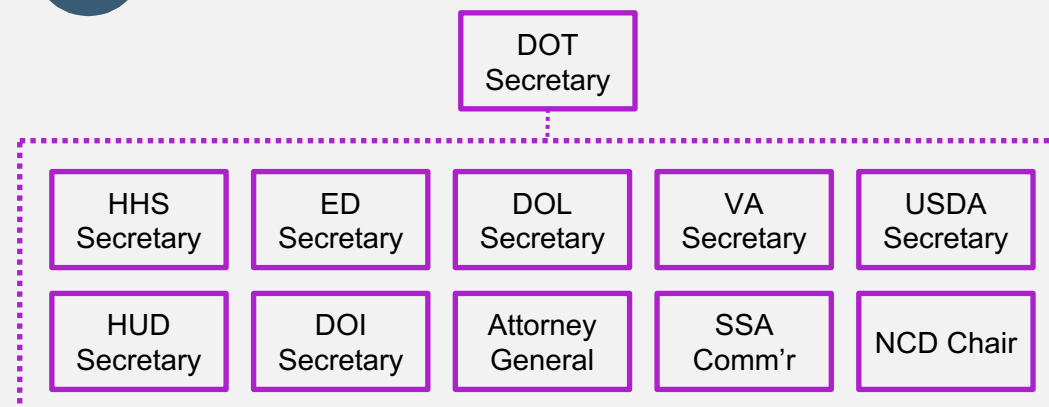


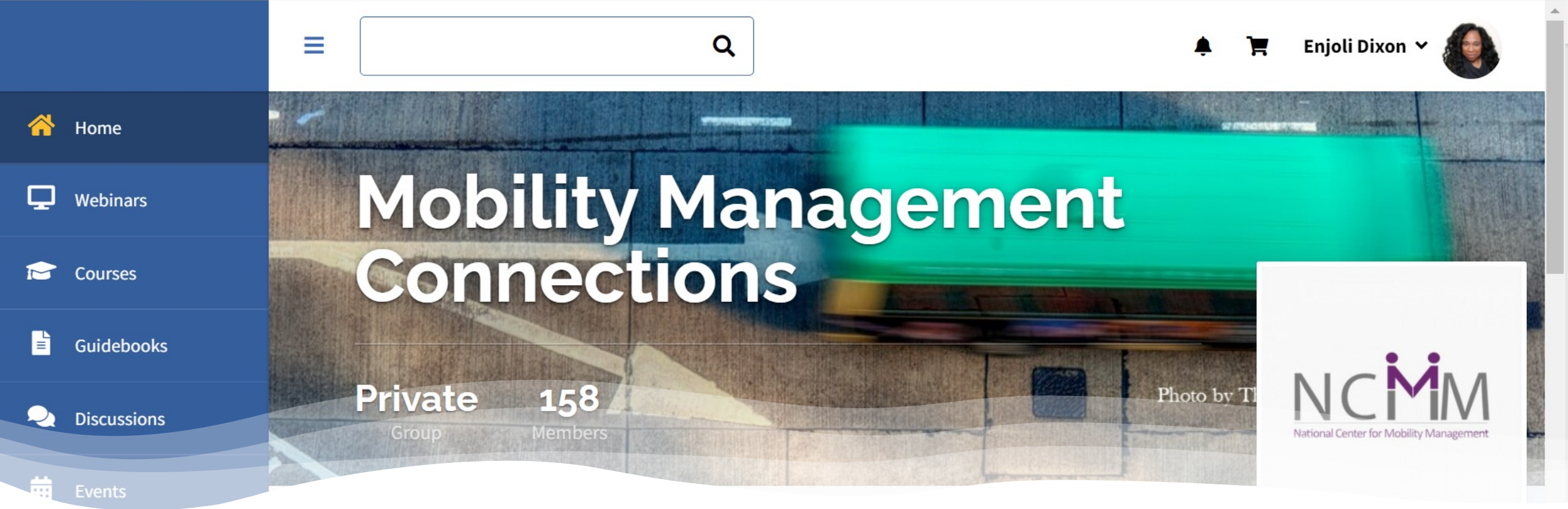
## History

The CCAM is an interagency partnership **established in 2004 by Executive Order 13330** to coordinate the efforts of the Federal agencies that fund transportation for CCAM targeted populations.



## Organization





Mobility Management Connections

# Mobility Management Champions

Each champion acts as a facilitator of monthly community activity by

- Sharing questions and issues of their choice that are relevant to mobility management activities;
- Disseminate resources and tools that pertain to this topic; and
- Respond to questions posed by other mobility management professionals via the MMC discussion forum.



# How to sign up for MMC.

- SIGN UP - Tell us about your role as mobility manager, interest areas, and contact information
- ENGAGE - Share experiences, network, and ask questions of peers with experience in the field
- LEARN - From your peers, NCMM technical assistance, and other national resources



# Michael Wilson

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- Mobility Manager for Flint Hills Kansas
- Worked in Public Transit since late 2018
- Active in Social Services and Food Systems
- Travel Training, Technology, GTFS-Realtime, Camera Systems, Software





# Dre'Vel Taylor

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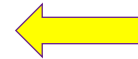
- Mobility Manager for Lawrence/Douglas County
- Worked in Public Transit since early 2022
- Helped to establish travel training for Lawrence Transit
- Volunteer transportation, Commuter study, land-use and planning



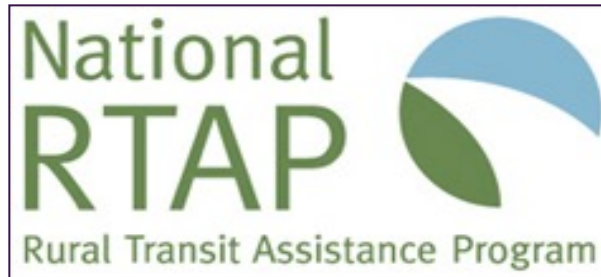
# Technical Assistance (TA) Centers



[www.nc4mm.org](http://www.nc4mm.org) 1-866-846-6400  
[info@nc4mm.org](mailto:info@nc4mm.org) Annual Community Grants



[www.nadtc.org](http://www.nadtc.org) 1-866-983-3222  
[contact@nadtc.org](mailto:contact@nadtc.org) Annual Community Grants



[www.nationalrtap.org](http://www.nationalrtap.org) 1-888-589-6821  
[info@nationalrtap.org](mailto:info@nationalrtap.org)



[www.sharedusemobilitycenter.org](http://www.sharedusemobilitycenter.org) 1-312-448-8083  
[info@sharedusemobilitycenter.org](mailto:info@sharedusemobilitycenter.org)



[www.ctaa.org/about-n-catt/](http://www.ctaa.org/about-n-catt/)



# Food Access and the fight against Food Insecurity

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- Local Food Network Involvement
  - Food and Farm Council
  - Community Meals
- Donating Buses for Mobile Food Pantries
- FTA Incidental Use
  - Meals on Wheels
- Bus Stop Food Pantries (Blessing Boxes)
- Route Design (Mapping)
  - Food Pantries
  - Grocery Stores
  - Community Meal Sites
  - Farmers Market



# Food System Plan

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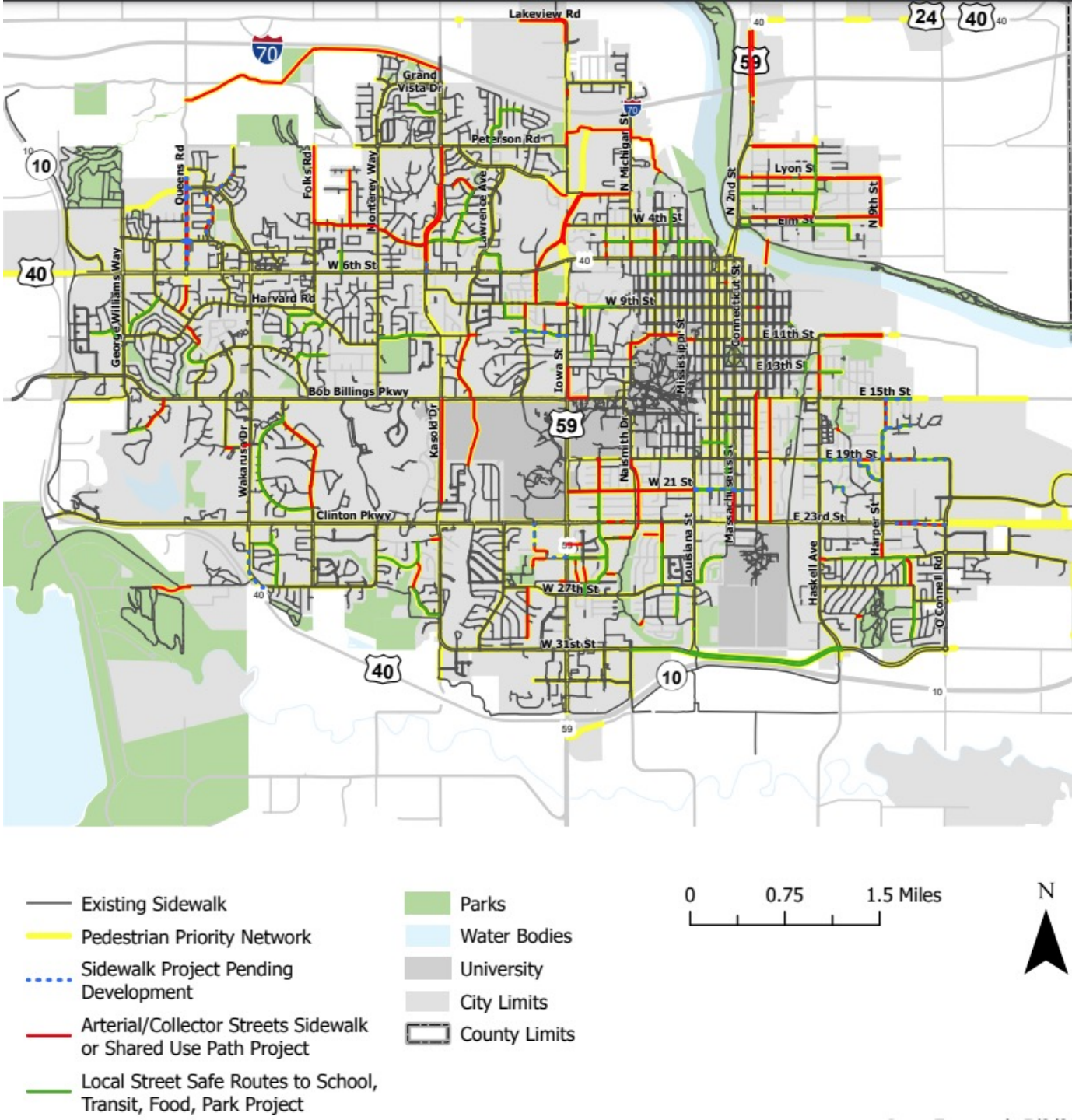
- GOAL #3: WE BUILD AND DESIGN OUR COMMUNITIES TO ENSURE FOOD ACCESS, FOSTER HEALTH, AND ELIMINATE FOOD DESERTS
- Objective #1: Reduce built environment and transportation barriers that limit food access
- "Public input about transportation planning has identified grocery stores as important community destinations, but also locations that some residents struggle to reach"





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“This Plan developed a process to identify sidewalk gaps, that, if filled, would benefit sidewalk connectivity for access to bus stops, access to healthy food destinations and access to parks. These are destinations that have been identified as additional priorities for mobility within the City’s strategic planning process.”



## Media view

**•Address:** First Christian Church (221 W 10th St, Lawrence, KS 66044)  
**•Hours:** Tue, Thu, Sat, Sun (1 to 2 pm)  
**•Phone:** 785-331-3663  
**•Email:** [LINK.Kitchen@yahoo.com](mailto:LINK.Kitchen@yahoo.com)

January 2024							February 2024						
January 2024							February 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6		1	2	3	4	5	6
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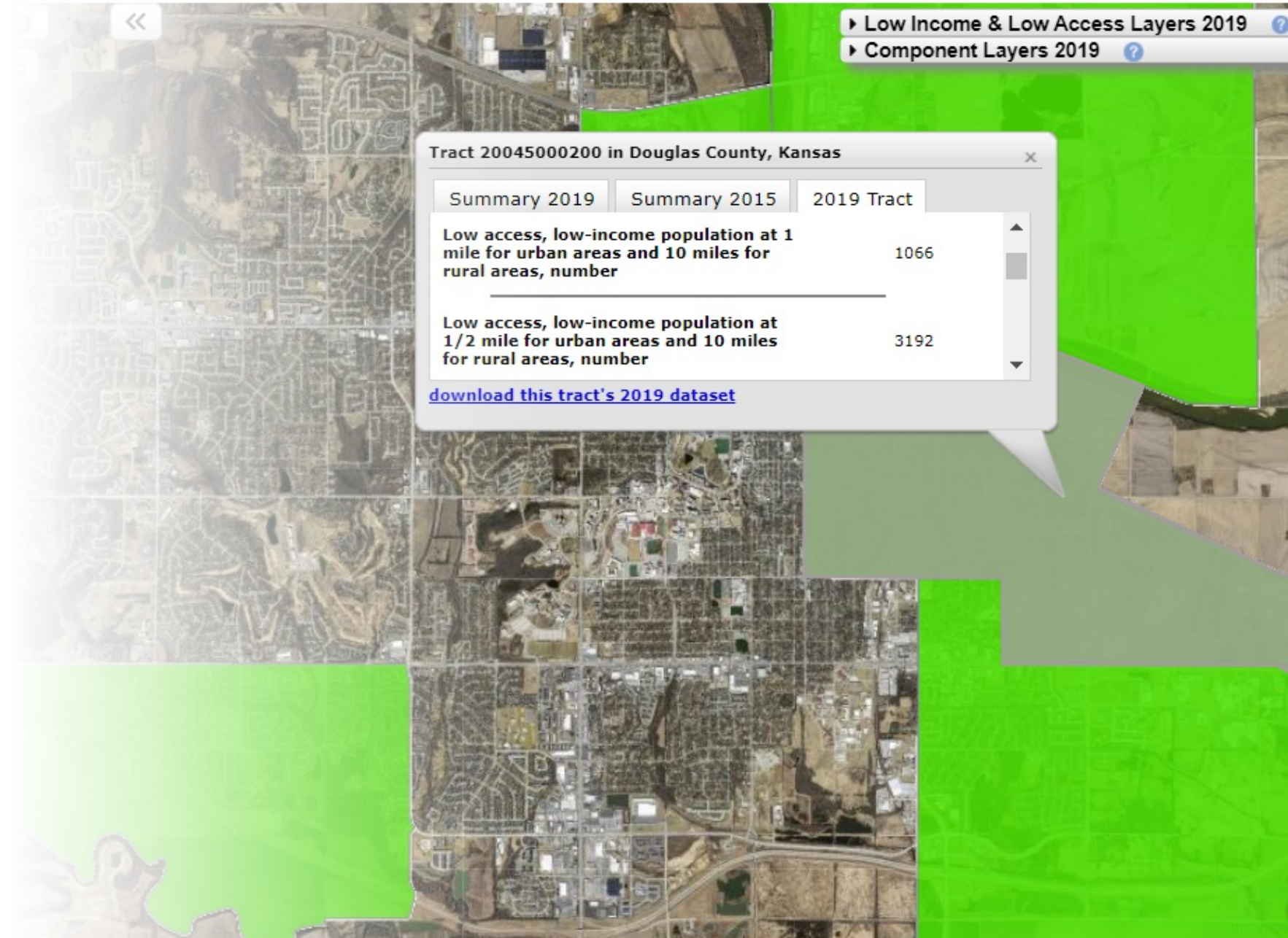
  

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Dec 31	Jan 1, 24	2 7:00am Jubilee Cafe (946 Vermont St, Lawrence, KS 66044, 1:00pm LINK Dining Room (First Lutheran	3 5:00pm Sunrise Community Meal - To Go (1501 Learnard Ave (1501 Learnard Ave, Lawrence,	4 11:30am Veggie Lunch at ECM - While KU is in session (1204 1:00pm LINK Dining Room (First Lutheran	5 7:00am Jubilee Cafe (946 Vermont St, Lawrence, KS 66044, USA)	6 1:00pm LINK Dining Room (First Lutheran Church, 221 W 10th St, Lawrence, KS 66044, USA)
7 1:00pm LINK Dining Room (First Lutheran Church, 221 W 10th St, Lawrence, KS 66044, USA)	8	9 7:00am Jubilee Cafe (946 Vermont St, Lawrence, KS 66044, 1:00pm LINK Dining Room (First Lutheran	10	11 11:30am Veggie Lunch at ECM - While KU is in session (1204 1:00pm LINK Dining Room (First Lutheran	12 7:00am Jubilee Cafe (946 Vermont St, Lawrence, KS 66044, USA)	13 1:00pm LINK Dining Room (First Lutheran Church, 221 W 10th St, Lawrence, KS 66044, USA)
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# USDA – Food Desert Map

- Low access by age, race, and more.
- Housing units receiving SNAP
- Housing units without a vehicle
- Population
- Total housing units



# Harvesters

- Sometimes we don't need to recreate the wheel
- Search by pantry, drive-thru food pickup, on-site kitchen

## Food Locator

Find a Harvesters Partner Agency in Your Area

Zip Code, or  
City, State:

66046

Radius:

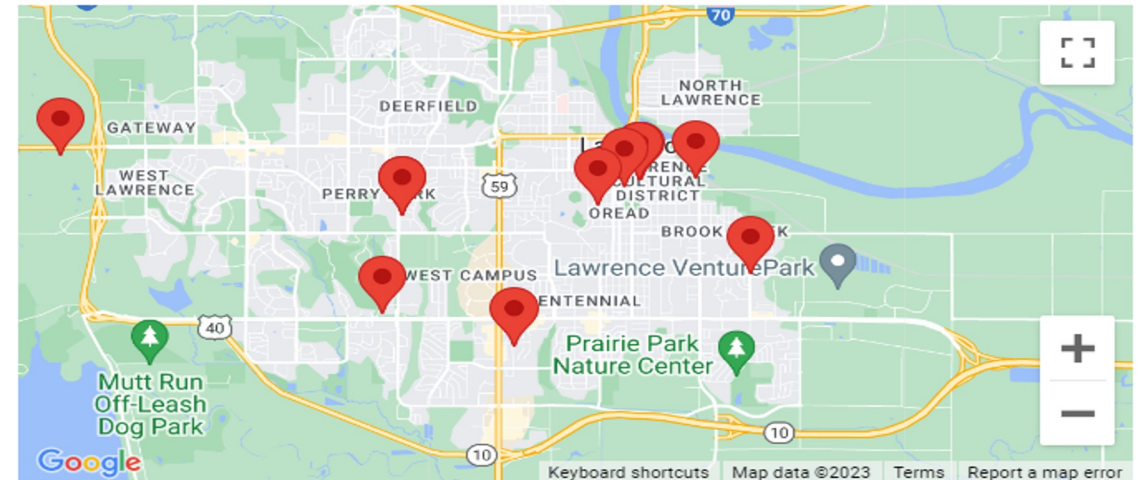
Within 10 Miles

Program Type:

All Types



SEARCH



17 Results Found

Filter by Open Days:

SUN MON TUE WED THU FRI SAT



# Transit Planning – Route Redesign

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## Make Every Route a Strong Route

- Boarding, Employment Density, SES Status, Vehicle Access, limited mobility
- Emphasis on access to full-service grocery, medical and educational facilities

### Make every route a strong route

Each route aims to connect people, jobs, education, grocery, and medical services without requiring a transfer. Some highlights:



Changes to Routes 1 & 7 connect East Lawrence residents directly to grocery stores on both routes.



Changes to Routes 1, 2, 3, and 5 connect people to job centers at East Hills and north-central Lawrence through Downtown and Central Station transfer hubs.



Changes to Route 6 connect North Lawrence residents to major grocery stores along 6th St.



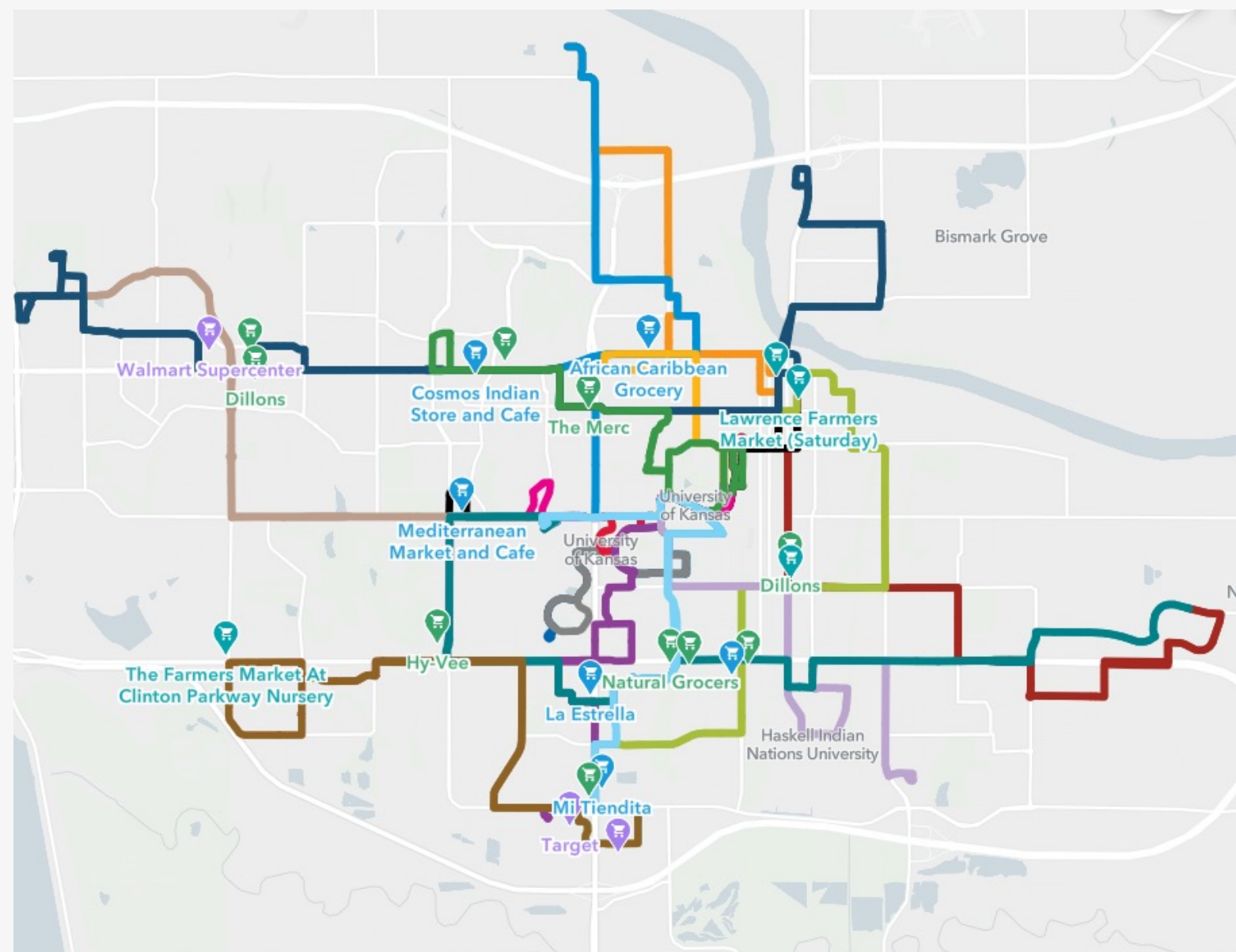
Changes to Routes 7 & 9 preserve an important connection from the Holcom Park neighborhood to Billy Mills MS and Lawrence HS.



Route 8 connects Peaslee Tech, Haskell, Lawrence High, and KU to the new transfer facility. Route 8 will now have year-round service, serve student housing along Perimeter Rd., and interline with Route 10 for crosstown service to Rock Chalk Park.

# Mapping Food

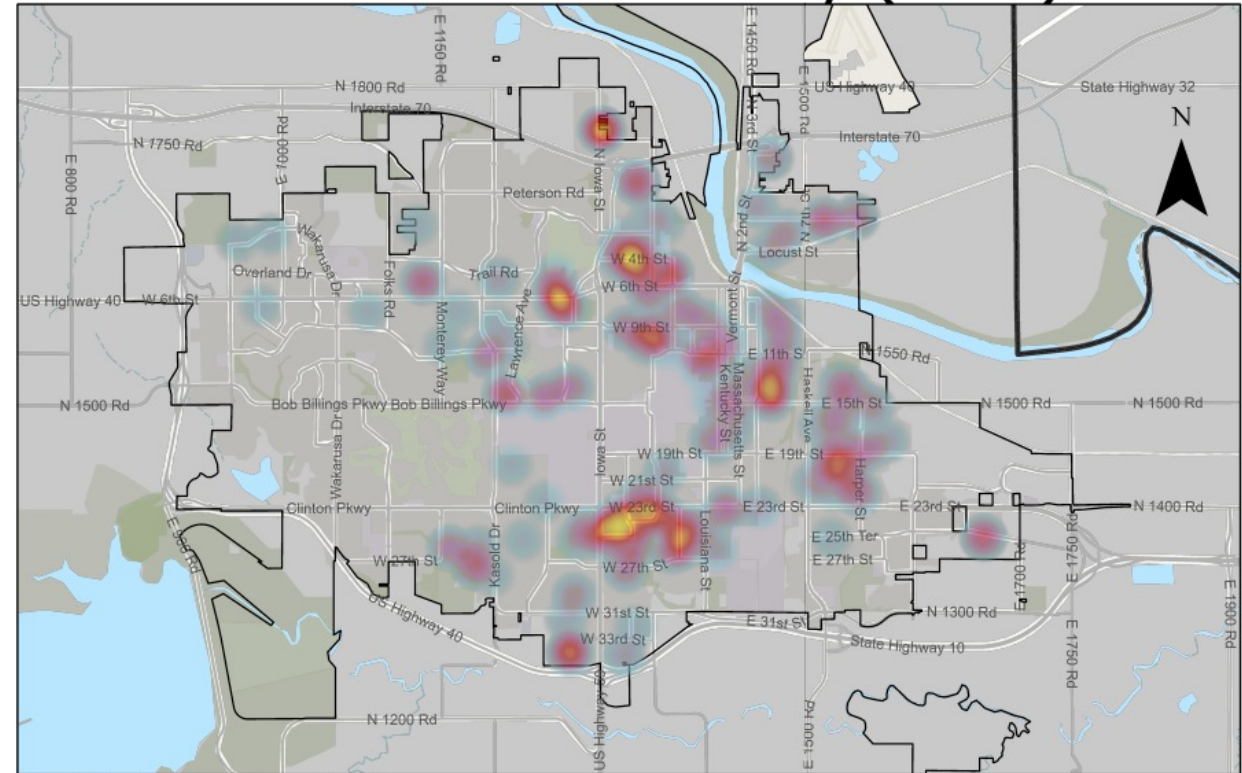
- Lawrence Transit 2024 Proposed Routes
- All grocery stores and Farmers Markets – some via interlining
- Special focus to include smaller ethnic grocery stores



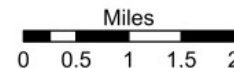
# Collaboration and Technical Assistance

- Lawrence Transit, L-DC MPO, and L-DC Mobility Management
- Just Food – Food Pantry and Mobile Food Pantry (Cruising Cupboard)
  - Lessons: Rock Chalk Park, Mobile Delivery
- Mapping Client data
  - Data collection changes

## Just Food Client Density (2021)



Source: Just Foods (January 2021- December 31, 2021)  
Produced: Lawrence-Douglas County MPO (2022)



This map displays a heat map of the 2021 unique households of community members seeking service from Just Food. The data is weighted based on household size.

### DISCLAIMER NOTICE

The map is provided "as is" without warranty or any representation of accuracy, timeliness or completeness. The burden for determining accuracy, completeness, timeliness, merchantability and fitness for or the appropriateness for use rests solely on the requester. The City of Lawrence makes no warranties, express or implied, as to the use of the map. There are no implied warranties of merchantability or fitness for a particular purpose. The requester acknowledges and accepts the limitations of the map, including the fact that the map is dynamic and is in a constant state of maintenance, correction and update.



# Google Mymap

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- Create custom maps that highlight what you want to see
- Search for “google mymaps”
- Draw or import bus, bike, or walking routes
- Add points of interest
- Create a legend
- Imbed in website
- [Burlington, Vermont](#)

