



OKLAHOMA



Oklahoma Mobility Management

Olivia Hook

Transportation Manager

Oklahoma Department of
Transportation

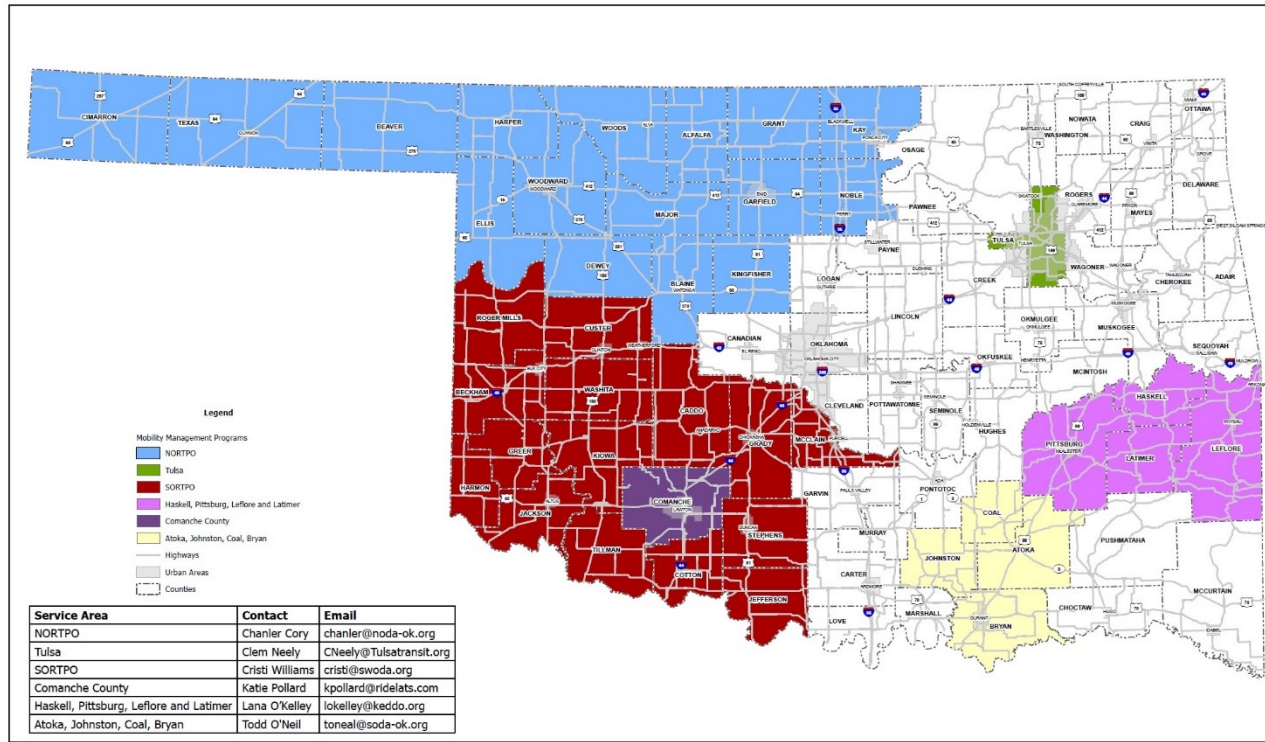


Cristi Williams

Mobility Navigator

South Western Oklahoma
Development Authority

Established in 2023, Oklahoma currently has 6 mobility management programs



- **Goal to serve 100% of OK w/ no gaps in mobility management support**
 - Currently at 58% coverage serving 45 out of 77 counties
 - 77% of counties in OK will be served by mobility management programs by the end of 2024

- **Less confusion for individuals/agencies to find mobility management**
 - Statewide branding



Mobility Management Programs

Statewide Program Contact: Olivia Hook - Transportation Coordinator, 405-625-2229, OHook@odot.org



We have been growing fast!!!

How we have been building our mobility network

We invest in relationships—because we cannot do anything without them



Transportation Providers

- 5307, 5311, Tribal, 5310, etc.

Community Service Agencies & Non-Profits

- They are not just attending our coordination meetings- we show up at their offices, local committees, planning efforts and community assessments as representatives in mobility. And we keep coming back to the table to participate, support and collaborate solutions together.

State Agencies

- State agencies meet with our statewide mobility contact to discuss high-level transportation projects, opportunities to become involved, partner or support transportation providers efforts (including rural areas).
- Our next step is starting CCAM discussions with state agencies matching them up with coordinated project efforts that match the CCAM grant opp.

Related Programs

- 988 mental health transportation services
 - Communicate with mobility managers for less critical mobility needs
- VA transportation
 - Same- veterans don't just need medical transportation and there are some needs the VA cannot meet- but mobility managers can help find those solutions.
- Sooneride/NEMT brokerage
 - OK has a statewide brokerage model
 - Added MCO's in 2024

And we work together a lot

The result, when you contact one of us, you're getting support from all Oklahoma mobility managers.

Mobility managers communicate issues and address challenges as a team, so that no mobility manager is left in the dark to handle challenges on their own.

Mobility Management Meetings

- Weekly Mondays
 - Share updates and announcements
- Weekly Wednesday Workshops
 - Training, open discussion, FAQ's
- Quarterly Roundtables
 - Training
 - Peer support & collaboration

Other meetings

- ODOT 5310 & 5311 monthly grant meetings
- Regional coordination task force meetings
- RTP/MPO meetings
- Community meetings

WELCOME TO
OKLAHOMA
MOBILITY
MANAGEMENT

Mobility Management Handbook 2024



We're building up our knowledge

Rather than spending the next 1-2 years struggling to figure it all out, we have a structure.

TA center training

- NCMM
- National RTAP
- And many others

Core Oklahoma Knowledge


- Technical onboarding with ODOT
- State-specific info that is critical to a successful mobility management program include:
 - OK Transit 101
 - Who are the transit agencies in OK and why do they operate the way they do
 - The big picture when it comes to mobility management in OK (what our role is as MM's)
 - Types of transportation plans in OK and what that means for MM's
 - Foundations and funding resources in OK & beyond
 - State agencies and programs that work with transportation

Mentor Program

- Mobility managers building up new mobility managers with best practices

Project management task lists

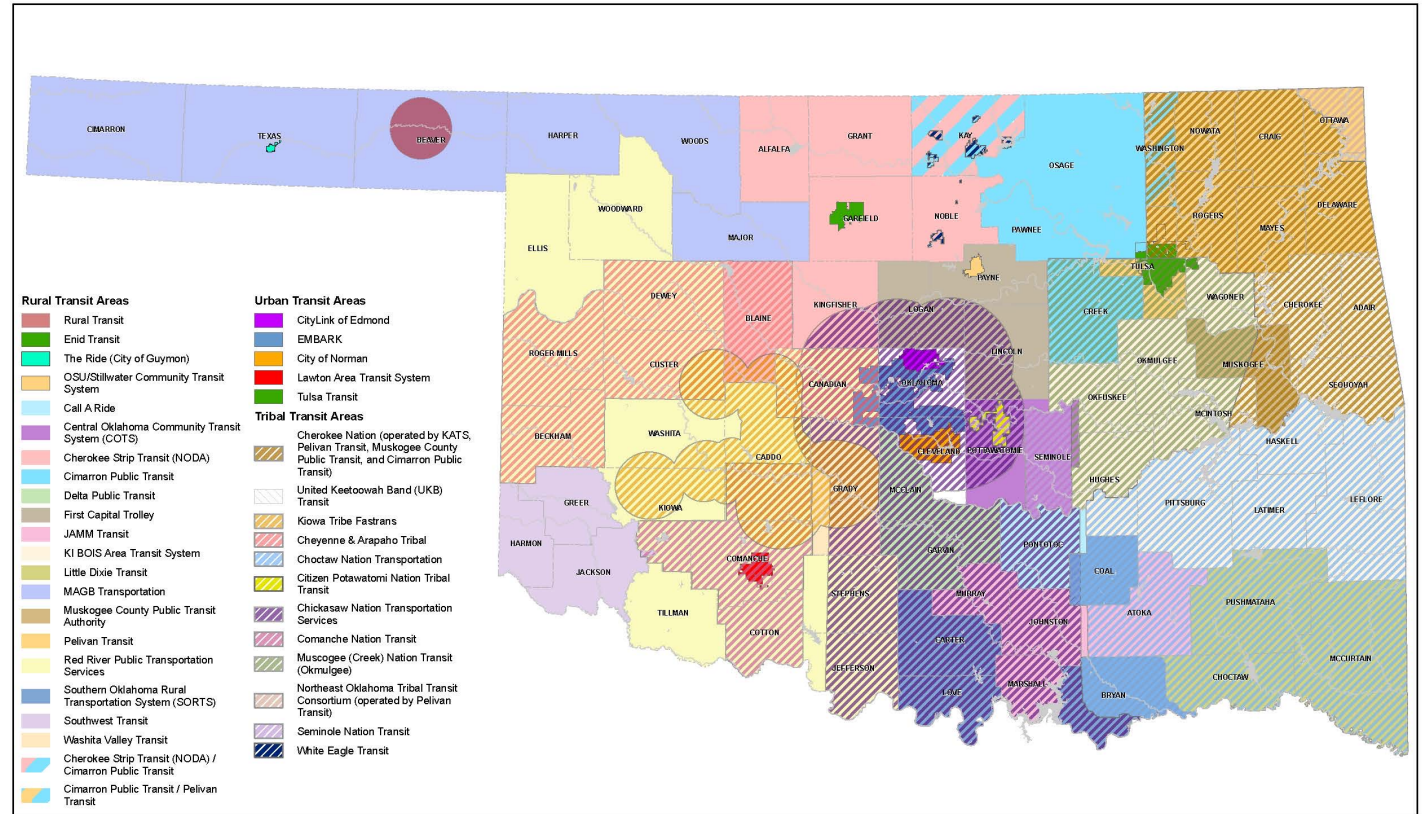
- Ability to easily partner with another mobility manager on tasks
- Performance reporting comes from these tasks lists
- Collaboration and documentation all on one platform

 Oklahoma Mobility Management Learning Checklist	
To build mobility management knowledge, each mobility manager will review the various learning resources needed for a successful program. Complete all of the learning resources within the first 12 months.	
ODOT Learning Modules & Tasks	Completion Date
Getting Started Video	
Module 1 Mobility Management	
Module 2 Foundations	
Module 3 Oklahoma Transit	
Module 4 Moving People	
Module 5 Transit Coordination	
Module 6 Transit projects and grants	
Module 7 Plans	
Module 8 Outreach	
E-Learning Courses (requires sign up and these are all free)	Completion Date
Mobility Management Certification Course	
NCMM course: MM/M Basics Basics	
NCMM course: The complete trip	
NCMM course: MM For All	
NCMM course: Advocacy in MM	
NCMM course: Meetings with purpose	
NCMM course: Curb Management	
NCMM course: Creating innovative	
NCMM course: Reaching consensus among partners	
NCMM course: Cost Allocation	
NCMM Course: Partner agreements	
NCMM Course: Call Centers	
National RTAP Course: Cost Allocation	
Meets Coordination	
SUMC Learning modules – Universal mobility	
SUMC Learning modules – Bikesharing	
SUMC Learning modules – Carpshare	
SUMC Learning modules – Microtransit	
SUMC Learning modules – Ridesharing	
SUMC Learning modules – Persons with Disabilities	
SUMC Learning modules – Rural and Small-Town Transportation	
SUMC Learning modules – Shared Mobility Funding Strategies	
SUMC Learning modules – Community Engagement	
NCMM Course: Call Center Operations	
Video	Completion Date
NADTC 5310 Program	
National RTAP Veterans	
NADTC Effective Meetings	
Toolkits	Completion Date
Curb Transportation Equity Toolkit	
NADTC Coordination Committee Toolkit	
National RTAP ADA Toolkit	
National RTAP marketing toolkit	
RTAP rural transit managers toolkit	
Reading	Completion Date
National RTAP Mobility Management	
RHI Hub Mobility management	
NCMM Survey and Inventory Tools	
NCMM brief on 5310	
NADTC Aging and Disability overview	
Learn about tribal transit FTA program	
National RTAP Travel Training	
Transit4All ADA Transportation	
RHI Hub Rural Transportation Toolkit – modules 1-8	
TransEcon Community Needs Assessment	
RHI Hub Ridesharing Models	
National RTAP Intercity Transportation	
National RTAP Funding	
NCMM grants and opportunities	
NCMM Framework Mobility	
National RTAP Sharing Training	
National RTAP Bike Share Programs	
NCMM One-Call One-Click	
NCMM Technology Framework	
NCMM MAAS Resource	
TRB- Data Sharing Guidance for Public Transit	
NADTC sustainable partnerships	
Transit4All Event Accessibility Guide	
NADTC planning effective meetings	
NCMM Rural Transportation	
NCMM Transportation Coordination	
Access Denied- barriers to transit	
Additional reading: NCMM Blog has a lot of great topics. NCMM Terms & Acronyms	

Why are we working so hard? Because Transportation is Complicated

Mobility managers can identify the gaps in service that maps don't show

Mobility management is not just a transportation program. It's a program that can eliminate the gaps between transportation and all other community services.



Transit Service Designated Coverage Areas



Highlights from the SW Region



SOUTHWEST OKLAHOMA MOBILITY



Cristi Williams



Highlights- Lawton OKMOM event

Oklahoma Mission of Mercy
FREE Dental Event

OKLAHOMA MOBILITY
MANAGEMENT PROGRAM
COORDINATED WITH

LAWTON AREA TRANSIT
SYSTEM (LATS)

AND

RED RIVER
TRANSPORTATION

TO PROVIDE
TRANSPORTATION TO
THOSE IN NEED



AFTER

BEFORE

ALMOST 1,000 PEOPLE RECEIVED
FREE DENTAL SERVICES

Collaboration = Success

- *Very little participation at Shawnee last year*
- *Multiple groups sharing information about Lawton event - had to turn people away at 11:00am on the final day.*

Her Story....

Young lady had a partial denture procedure done. She called her loved one to say....
I'm finally beautiful

Highlights- Sooneride NEMT

- **SoonerRide/Modivcare/Ok Healthcare Authority**
 - Client/Health worker with frustrations navigating the automated system, dropped rides and denied rides
 - Mobility navigator shared the issue
 - Contacts were made to bring Modivcare and Oklahoma Healthcare authority to meetings

Results:

- Direct contact numbers to the Oklahoma Healthcare Authority for those assisting clients
- Quick reference flyer for clients with basic numbers to contact and steps to navigate SoonerRide
- Direct line to Modivcare for those assisting clients
- Training for organizations on SoonerRide.

Positive Examples:

- Rides denied by SoonerRide because of mileage restrictions are now being covered
- Healthcare and Transit Agencies sharing Mobility Management information with clients

Actual Facebook Post

My surgery to have my entire large intestine and football size Parastomal hernia repair is scheduled for tomorrow morning at 5:30am I have to be there. My [REDACTED] approved me. Then they called and said they can't find a driver. Is there anyone that can help with a taxi fare? Or is on there way to Oklahoma City tomorrow morning around that time that can help me get to the hospital? Or that is going tonight that can give me and my daughter a ride? Even if it is earlier? This is a urgent major surgery: [REDACTED]

TRANSPORTATION TIPS AND HELP

IS SCHEDULING MEDICAL TRIPS OVERWHELMING?

USE THESE TIPS TO GET THE MOST OUT OF SOONERRIDE

modivcare.com

• Book/change a trip online • Forms • Check status

Website has learning videos that can teach people to use the Modivcare app. <https://www.mymodivcare.com/mara>

877-404-4500
TDD 800-722-0353

SoonerRide Reservations

SoonerRide Website

<https://oklahoma.gov/ohca/individuals/sooneride.html>

800-987-7767

- Assistance with finding doctors near you
- Agents can call the doctor to see availability
- Get help locating PCP's accepting Medicaid

Where's My Ride

800-435-1034 TDD 711

- Find out where your ride is
- Can call even if you generate a

Want to use a MOBILE APP???

Trouble Navigating the Automated System???
Say "Agent" 5 Times to reach a PERSON

Have A COMPLAINT???
1-800-435-1034

Is anyone giving rides in [REDACTED]? Especially this weekend but in general too. I need them regularly and I have cash. Please feel free to private message me.

I see and hear others complain about there not being Uber or taxis. I am aware of [REDACTED] Transportation. That is not what I need. I can't ride a bike for another month or so due to a neckbrace but this renders me mostly harmless if you were to give me a ride or rides. Thank you.

Actual Facebook Post

Highlights- Veterans Assist

Mobility Navigator received a call from a case manager in Lawton. Veteran spouse needed not only the transportation, but also an escort to travel with her. The cost, however, would be more than the veteran spouse could afford.

The home care agency told the mobility navigator about a veteran assist program. This program would pay for services; however, the application process would be completed after the veteran spouse's upcoming appointments.

Mobility navigator reached out to multiple people within the military community in Lawton. Organizations and individuals came forward to pay for her transportation or take her to her upcoming appointments.

Client was overwhelmed by the support and extremely grateful to all that came forward within the community to assist.

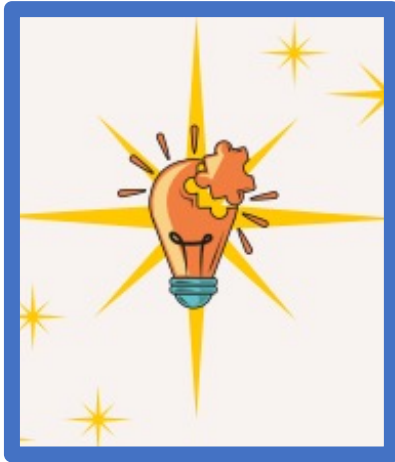
Highlights- Transportation Chat

A Community Forum

The Mobility Management Programs in Northwest and Southwest Oklahoma have begun talking with the community about transportation needs, concerns and strategies for improvement.

This chat is important because it brings the community together to discuss and focus on transportation issues and solutions that work for everyone.

Thus, ensuring that the solutions are efficient and consider the needs of citizens, businesses, organizations, and transit agencies.



And, we're just getting started

Olivia Hook

Transportation Manager

Oklahoma DOT

ohook@odot.org

405-625-2229

Cristi Williams

Southwest Mobility Navigator

Southwestern Oklahoma Development
Association

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580-562-5038



Thank you!!



Mobility Management in Washington State



Bill Baumann, Community Transportation Planner (WSDOT)

Bree Boyce, Senior Manager of Mobility Coalitions (Hopelink)

Laura Loe, Program Manager of Find a Ride (Hopelink)

Session Agenda



Overview of Mobility
Management in WA
State

Bill Baumann



Overview of Mobility
Management in King
County

Bree Boyce



Role of Marketing in
Mobility
Management

Laura Loe

Mobility management in the state of Washington

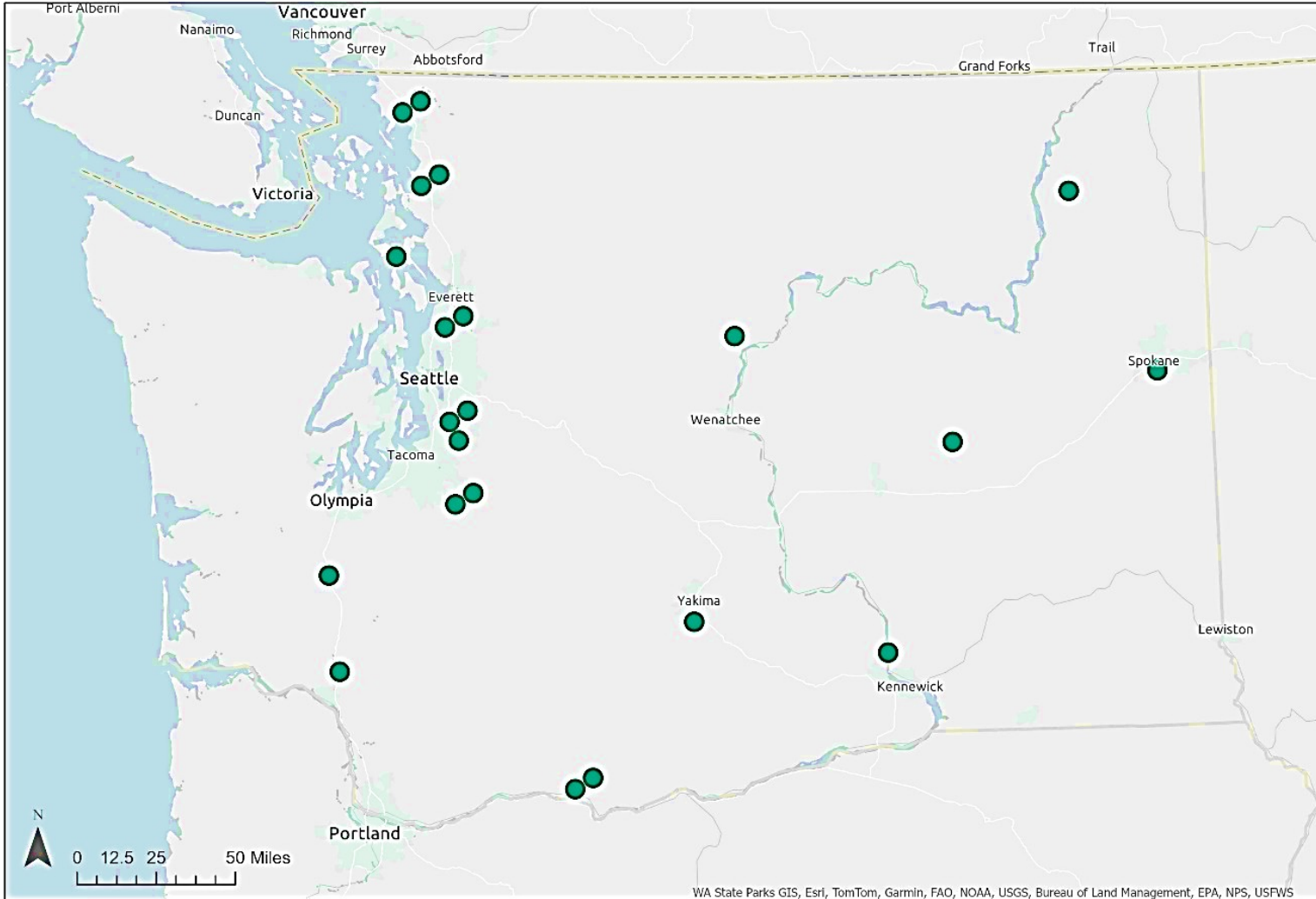
Bill Baumann, Community Transportation Planner

March 21, 2024

Mobility management network

- Informal group of mobility managers:
 - ✓ Quarterly meetings
 - ✓ Growing and building membership
 - ✓ Fostering connections and relationships
 - ✓ Sharing best practices and experiences
 - ✓ Working together to develop solutions to complex problems

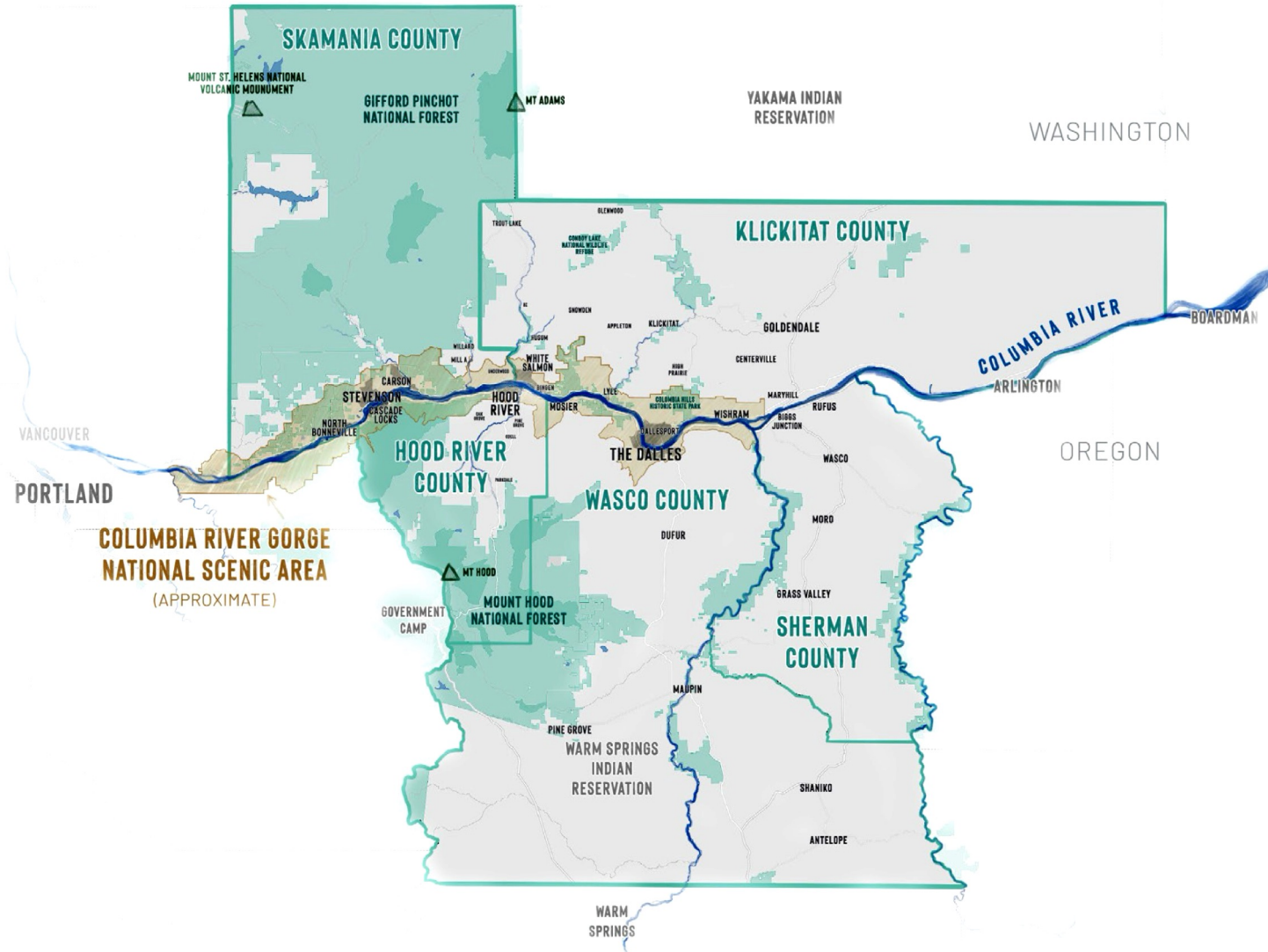
WSDOT funded projects



- Community Action of Skagit County
- Cowlitz-Wahkiakum Council of Governments
- Homage Senior Services
- Hopelink
- Island Transit
- Lewis County Transit
- Link Transit
- Mid-Columbia Economic Development District
- People of People
- Pierce County Human Services
- Skagit Transit
- Special Mobility Services
- Tri-County Economic Development District
- United Way of Pierce County
- Whatcom Council of Governments
- Whatcom Transit Authority
- Workforce Snohomish

Project highlight

- Gorge Regional Transit Network – Mid-Columbia Economic Development District (MCEDD):
 - ✓ Led by Kathy Fitzpatrick, Mobility Manager
 - ✓ Two-part project; includes travel training and regional planning
 - ✓ <https://gorgetranslink.com/gorge-transit-strategy/>





Mobility Management in King County, WA

Bree Boyce, Senior Manager of Mobility Coalitions

Hopelink Mobility Management (MM): Overview



- Housed within a non-profit agency (Hopelink)
- Primarily serving King County in Washington state
- Some of our programs also serve Snohomish and Pierce Counties w/o duplicating
- MM team of 14!

Hopelink MM: Funding

- Primarily funded through the Federal Transit Administration's Section 5310 funding (via WSDOT's Consolidated Grant)
- Often use smaller grants to fund specific projects & initiatives:
 - National Rural Transit Assistance Program (RTAP)
 - National Center for Mobility Management's Issue-Focused Meetings & Ready-to-Launch Grants
 - Contracts with local cities & transit agencies (Ex. Transportation Demand Management programs)
 - Graduate School cohorts
 - And more!

Hopelink MM: Our Role

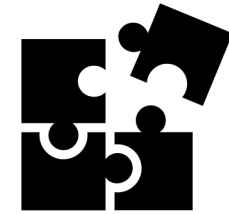
Educate



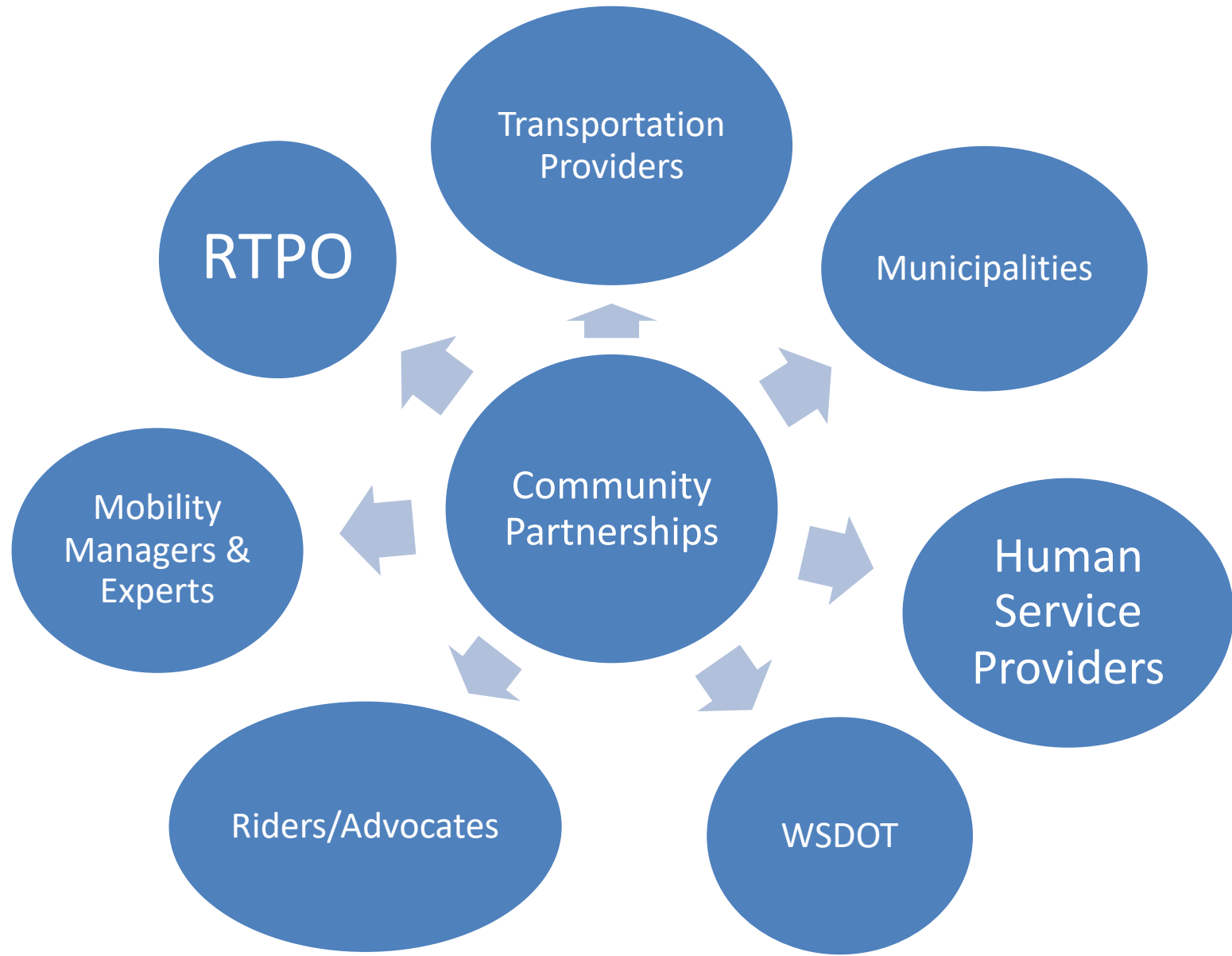
Advocate



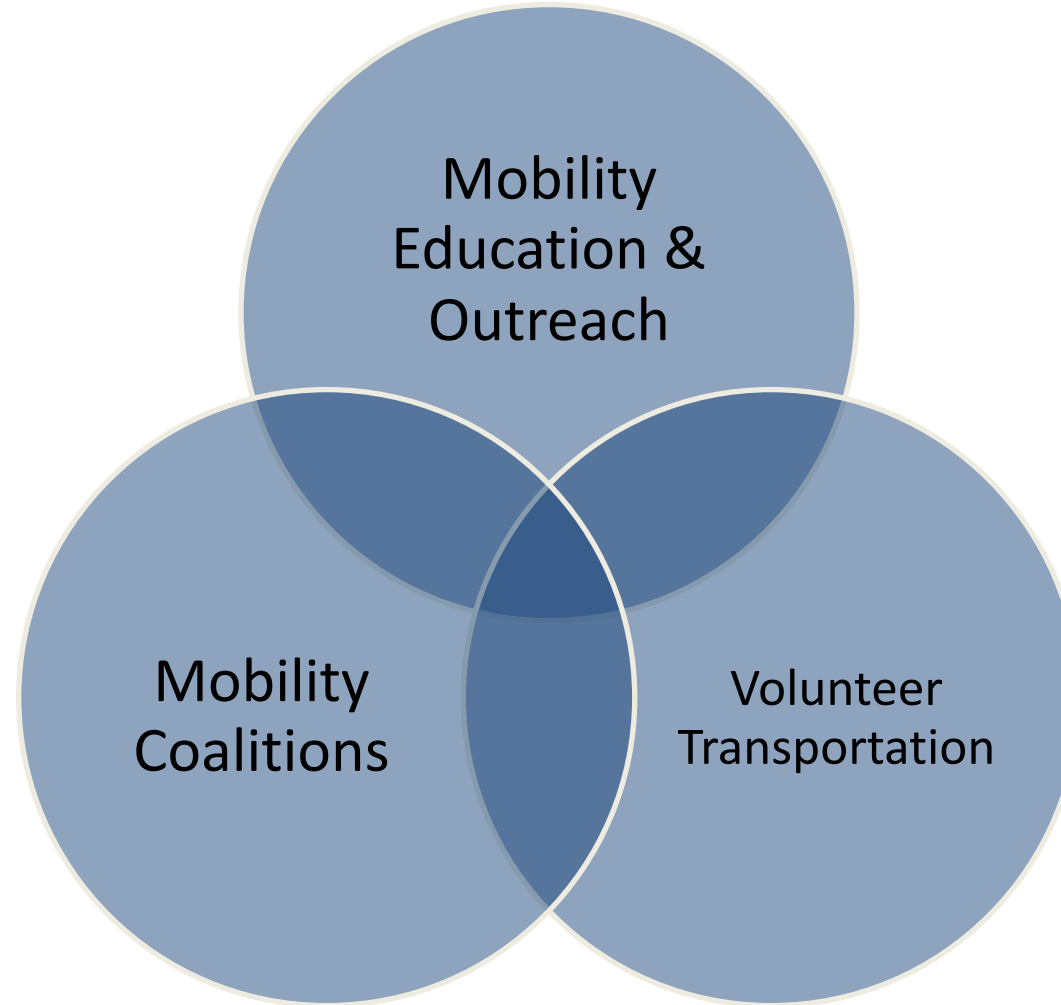
Coordinate



Vision: A coordinated transportation network that allows all people to move freely around King County and the Puget Sound region.



Hopelink MM: Programs



Mobility Education & Outreach Program Overview



Hopelink MM: Volunteer Transportation

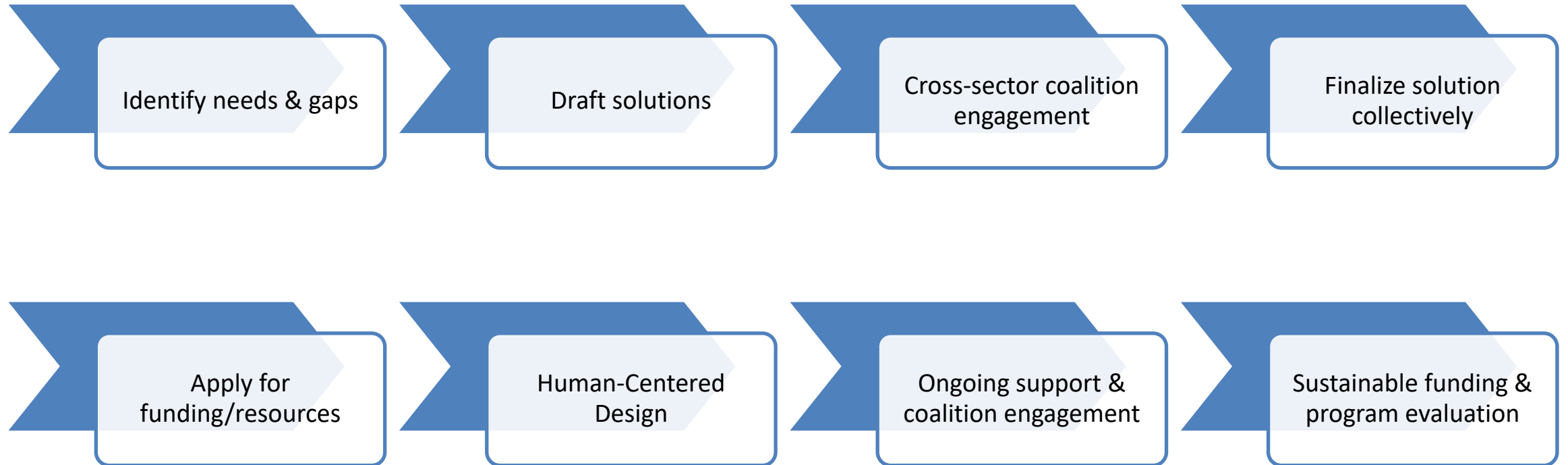
- Manage a volunteer driver program (Community Van) in partnership with King County Metro
- Volunteer recruitment & training, marketing & outreach, trip coordination, vehicle maintenance, etc.



Hopelink MM: Coalition Overview

- 7 different cross-sector Mobility Coalitions that bring people together to improve mobility for all.
 - Different geographies and scopes
- Research & data collection, needs assessments, advocacy, information & resource sharing, etc.
- Example:
 - Rides & Smiles pilot through NCMM's Ready-to-Launch grants
 - Cross-County Transportation Project with University of Washington

Hopelink MM: Coalition Overview





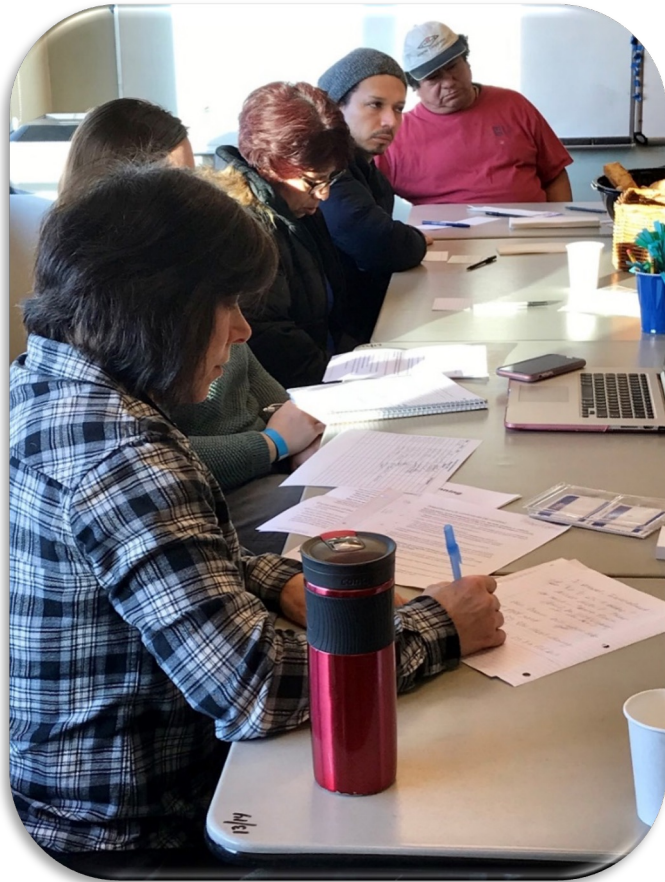
FIND A RIDE

*Central Puget Sound's Multimodal Trip Planner and Referral System
for King, Pierce and Snohomish Counties*

One-Call/ One-Click system

Phase 1

Find a Ride's Governance



Mobility for All

Hopelink

King County Mobility
Coalition

Advisory
Committee

Technical
Advisors

Ad Hoc
Community

User Testing & Community Marketing

- In 2023 we completed a user testing report and began recruiting for community testers.
- We received a grant from NADTC for their Every Ride Counts campaign support and completed a Marketing Report.
- We completed a four-month community testing period with over 100 people signing up for access to our website.



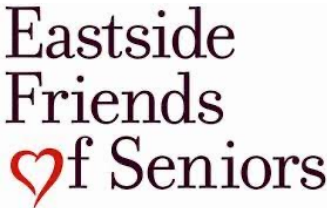
Find a Ride



Our trip planner is be part of our existing Find a Ride service discovery website.

<https://www.findaride.org/>


Transportation Services



+ many more services!



Every Ride Counts (Find a Ride & NADTC)




**WE HELP YOU
GET WHERE YOU
NEED TO GO!**

Find your ride on **Find a Ride.**

Find a Ride is a multimodal trip planner for King, Pierce, and Snohomish counties, featuring specialized transportation options for older adults and people with disabilities.

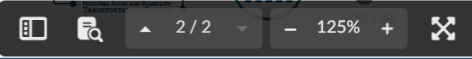

**JOIN US IN TESTING OUR
NEW TRIP PLANNER!**

Your feedback will help create a program that delivers an accessible trip planning experience.



Visit **findaride.org** or scan the code to sign-up to be one of the first travelers to use our trip planner.

For more information, call: **425-943-6760**



October & November 2023

The Every Ride Counts Campaign included:

- A Full Social Media Kit
- Graphics to Share
- Posters to Put Up
- Fliers to Bring To Events
- Infographics to Engage
- Magnets to Distribute

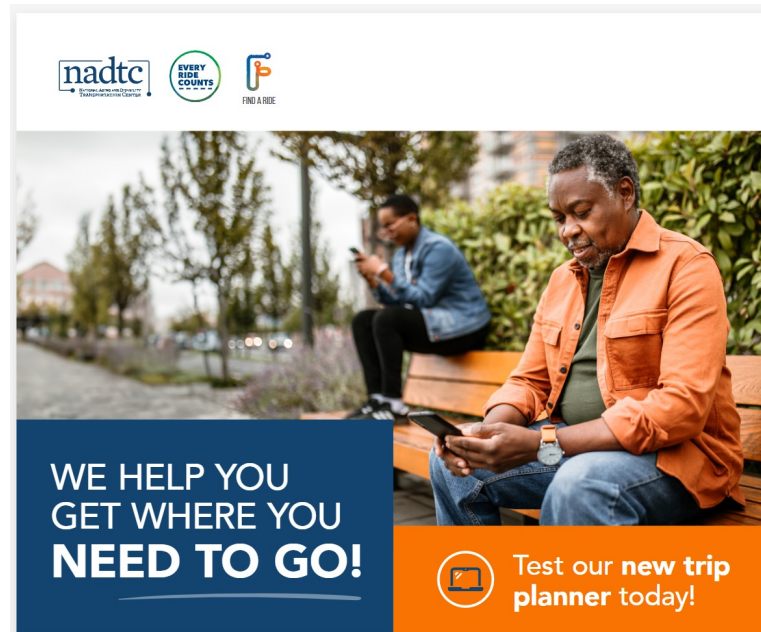


Community Engagement



- Our Community Engagement Launched in October 2023
- We have already engaged with Spanish and English speaking community members in Kirkland
- We visited a local farmer's market in Redmond.
- We sent out a Partnership Marketing kit, including newsletter blurbs and sample social media
- And there's more to come!

Images from the ERC campaign



nadtc **EVERY RIDE COUNTS** **FIND A RIDE**


WE HELP YOU GET WHERE YOU NEED TO GO!

Test our **new trip planner** today!

Find a Ride is a new multimodal trip planner for King, Pierce, and Snohomish counties.

JOIN US IN TESTING OUR NEW TRIP PLANNER!

Your feedback will help create a product that delivers an accessible trip planning experience.



Visit findaride.org or scan the code below to sign-up to be one of the first travelers to use our trip planner.

For more information, call: **425-943-6760**



White Cane Day 2023



Thanks to our funding partners!

We received Phase 1 funding through 2027 from WSDOT.



We applied for Phase 2 funding through the FTA ICAM grant in February 2024.



Aging and Disability Services
Area Agency on Aging for Seattle and King County



Thanks to our project vendors!



For more information:

Laura Loe

Program Manager, Find a Ride
lloe@hopelink.org

(425) 941-6791

Staci Sahoo

Director, Mobility Management
ssahoo@hopelink.org

(425) 943-6769



FIND A RIDE



**Washington State
Department of Transportation**

Questions?

hopelink
Mobility

Bill Baumann, Community Transportation Planner (WSDOT)

Bree Boyce, Senior Manager of Mobility Coalitions (Hopelink)

Laura Loe, Program Manager of Find a Ride (Hopelink)



Iowa Mobility Management

IOWA | DOT

Emma Simmons
Transit Planner

March 21, 2024



Agenda

Map

Funding

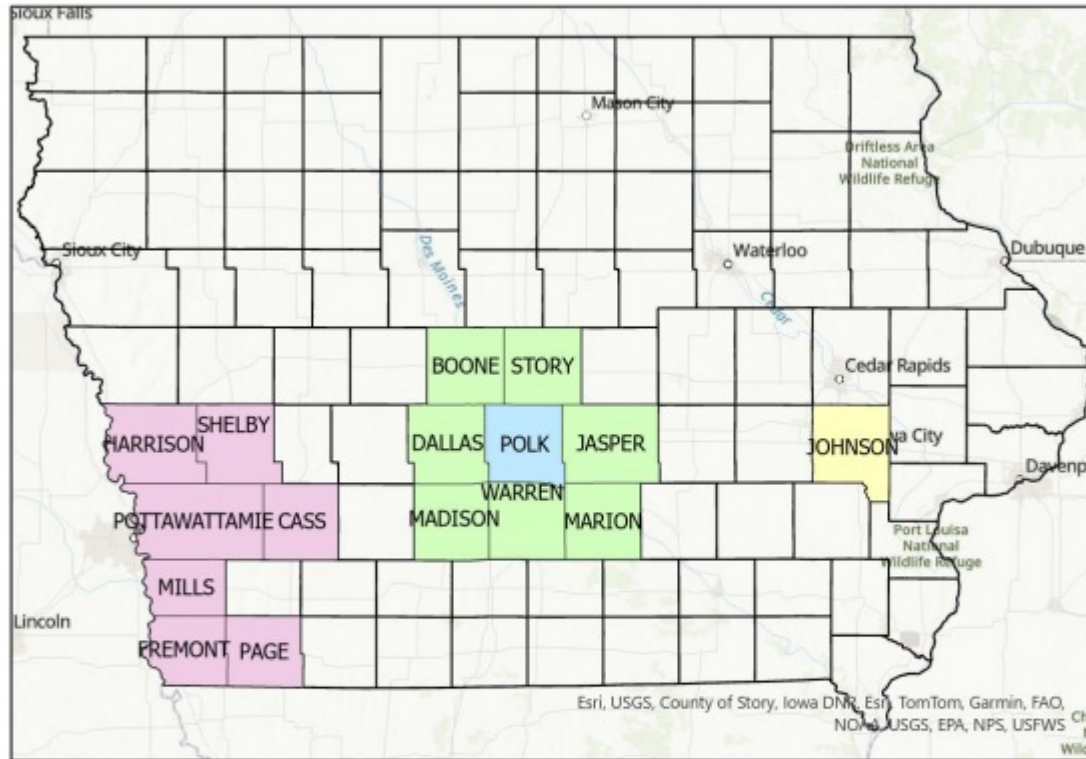
Regional Programs

Community Partnerships

**The Role of Mobility Management
in Iowa**



Iowa Mobility Manager Map



- Kristen Templeton, Transit Coordinator, Southwest Iowa Transit Agency Contact: 712-243-4196 ext. 232 kristen.templeton@swipco.org
- Kelly Schneider, Social Services Mobility Coordinator, Johnson County Social Services Contact: 319-356-6090 kschneider@co.johnson.ia.us
- Danny Schnathorst, Marketing Outreach Coordinator, Heart of Iowa Regional Transit Agency Contact: 515-309-9284 dschnathorst@ridehirta.com
- Catlin Curry, Mobility Coordinator, Des Moines Area Regional Transit Authority Contact: 515-246-2526 c Curry@ridedart.com
- Emma Simmons, Statewide Mobility Coordinator, Iowa DOT Public Transit Team Contact: 515-233-7877 emma.simmons@iowadot.us

Funding for Mobility Management

- 2021 NCMM Challenge Grant Award – Johnson County
 - Focus Question: How can we improve access to affordable transportation for residents of Johnson County, IA who are experiencing barriers as they seek economic opportunities, including employment, education, and childcare?
- 2023 NCMM Challenge Grant Award – Waterloo Area
 - The mission of the Waterloo team centers on offering disadvantaged youth safe, secure, dependable, and sustainable access to programs that foster meaningful relationships, nurture positive physical and mental health development, and offer transformative engagement in various activities and essential resources.
- U.S. DOT Grant ITS4US - Heart of Iowa Regional Transit Agency (HIRTA)
 - The project aims to enhance convenience, availability, and reliability of healthcare transportation, improving healthcare access for the one-third of Dallas County residents who fall in at least one underserved group.

Johnson County – Ride the Bus Training

- Mobility Coordinator – Kelly Schneider
 - Johnson County’s single point contact for transportation referrals, education and community outreach
- 2021 NCMM Challenge Grant Award
 - Focus Question: How can we improve access to affordable transportation for residents of Johnson County, IA who are experiencing barriers as they seek economic opportunities, including employment, education, and childcare?

Ride the Bus Training

- A virtual training available on Johnson County’s [website](#)

2023 NCMM Mobility Design Challenge Grant

- Iowa Northland Regional Council of Governments (INRCOG)

Waterloo's Mission and Goals of the Grant

- The mission of the Waterloo team centers on offering disadvantaged youth safe, secure, dependable, and sustainable access to programs that foster meaningful relationships, nurture positive physical and mental health development, and offer transformative engagement in various activities and essential resources.
- The impetus of the application is to develop and ultimately implement a solution that will address barriers to transportation experienced by disadvantaged youth in the Waterloo metropolitan area. At the core of this grant program lies the mission to provide a service that will advance the personal well-being of metropolitan youth and create more favorable conditions regarding social determinants to health and quality-of-life.

DART – How-to-Ride Monthly Training

- Mobility Coordinator – Catlin Curry

How-to-Ride Training

- DART staff provides small group training to help individuals learn to ride the bus in Greater Des Moines. Training will demonstrate how to plan a trip, read maps and schedules, recognize bus stops, pay fares, practice rider safety and more. How to Ride Training sessions are free and open to the public. No reservations are necessary.
- All trainings will be held in the Multimodal Room, on the second floor of DART Central Station (620 Cherry Street, Des Moines).

2024 Trainings

February 12, 2024	10 - 11 a.m.
March 11, 2024	3 - 4 p.m.
April 10, 2024	12 - 1 p.m.
May 9, 2024	10 - 11 a.m.
June 10, 2024	3 - 4 p.m.
July 11, 2024	12 - 1 p.m.
August 13, 2024	10 - 11 a.m.
September 11, 2024	3 - 4 p.m.
October 14, 2024	12 - 1 p.m.
November 12, 2024	10 - 11 a.m.
December 11, 2024	3 - 4 p.m.

HIRTA – Flex Connect

- Outreach Coordinator – Danny Schnathorst
 - Danny handles all outreach needs, designs materials, social media & this website

Flex Connect

- Vision of Flex Connect
 - Our vision is to provide a service where all customers can have quick and easy options to pay fares, board buses, and arrive safely and comfortably at their destination. We strive for a future where transit agency borders and service boundaries blur; where interconnected transit options become apparent and easy for users and where we operate with cultural competence. This is just one step in the right direction to make that happen.
- A checkpoint-style transit service available in the city of Perry that allows people to catch a bus at several designated areas to enhance access to healthcare, employment, shopping, education and community services, such as the food pantry or financial assistance.

HIRTA – Flex Connect

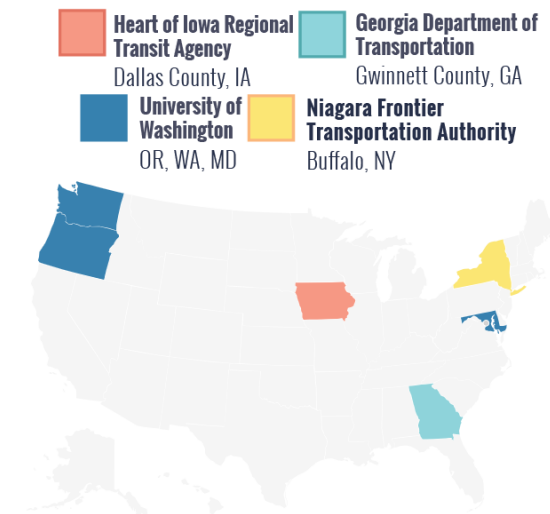
Flex Connect Stops/Schedule (M-F)

1. **Trinity Lutheran Church** - 8:00, 9:00, 10:00, 11:00, 12:00, 1:00, 2:00, 3:00, 4:00
2. **Dallas County Hospital** - 8:10, 9:10, 10:10, 11:10, 12:10, 1:10, 2:10, 3:10, 4:10
3. **Hy-Vee** - 8:20, 9:20, 10:20, 11:20, 12:20, 1:20, 2:20, 3:20, 4:20
4. **El Rey Market** - 8:30, 9:30, 10:30, 11:30, 12:30, 1:30, 2:30, 3:30, 4:30
5. **Perry Public Library** - 8:35, 9:35, 10:35, 11:35, 12:35, 1:35, 2:35, 3:35, 4:35
6. **Northgate Estates** - 8:45, 9:45, 10:45, 11:45, 12:45, 1:45, 2:45, 3:45, 4:45

HIRTA – Health Connector

- The U.S. Department of Transportation launched the ITS4US Program in 2021 to support seamless travel for all users across all modes, regardless of location, income, or disability.
- The Health Connector solution intends to demonstrate an innovative concept that will address various bottlenecks associated with healthcare transportation access for HIRTA communities, focusing on mostly rural Dallas County, Iowa.
- It aims to enhance convenience, availability, and reliability of healthcare transportation, improving healthcare access for the one-third of Dallas County residents who fall in at least one underserved group.

U.S DOT ITS4US PHASES 2 & 3 SITES



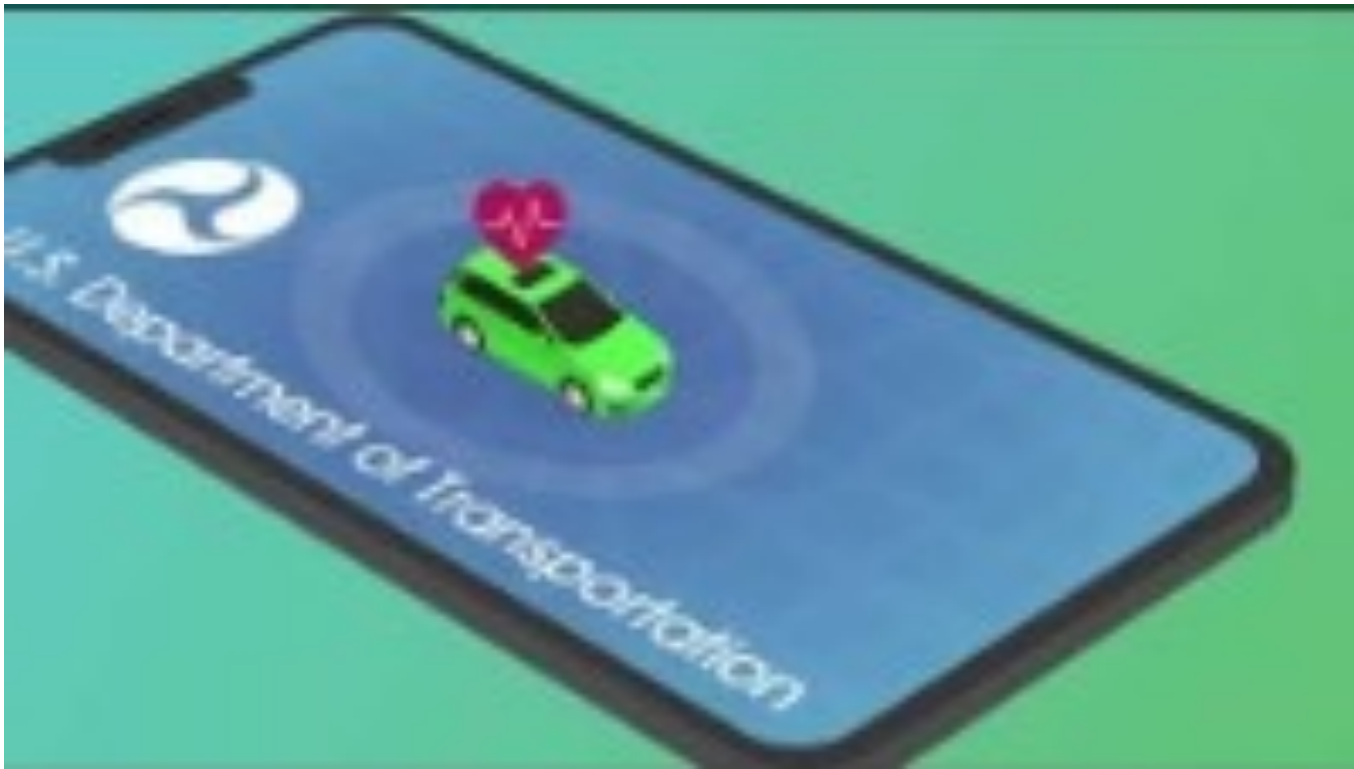
HIRTA – Health Connector

3 Phase Project

- Phase 1: The first phase is to spur Complete Trip deployments nationwide, identify needs and challenges by populations, develop and deploy mobility solutions that meet needs, measure impact of integrated deployments, and identify replicable solutions and share lessons learned.
- Phase 2 (current phase): Over this 24 month period, the HIRTA Public Transit team and partners will work to design, test and deploy a Complete Trip Solution. Evaluations on the framework and planning will be completed.
- Phase 3: A minimum of 18 months will be spent to demonstrate multiple large-scale deployments. The team will share data and lessons learned. The overall goal is to sustain operations for a minimum period of five years after the program is completed with no additional funds focused on rural areas.

HIRTA – Health Connector

Project Video



Statewide GTFS Feed

- General Transit Feed Specification (GTFS)

Iowa GTFS

- National Transit Database (NTD) now requires all systems that operate fixed routes must have GTFS
- The Iowa DOT contracts with Optibus to provide GTFS software for Iowa agencies that have fixed routes
- iowa-gtfs.com

Iowa Rideshare Update

- Contracting with DART to utilize HBSS-Qryde for the State's ride matching website

Goals for the New Site

- Similar functions to the previous site
- More user friendly for the public and administrative users
- Same domain name – iowarideshare.org

The Role of Mobility Management in Iowa

- As you can see, the role of mobility management in Iowa varies from region to region, city to city, but the overarching goal is to provide Iowans with transportation options that help them efficiently and effectively get from point A to point Z.

Questions?

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Mobility Management



City of Wichita Transportation

March 21, 2024



Department Overview

- Population of nearly 400,000
- City of Wichita Department
- Largest Transit Provider in the state of Kansas
- 120 employees including drivers, mechanics, and admin.
- 11 battery electric buses; 8 battery electric vans
- Core services: Fixed Route, Paratransit, Q-Line, Multimodal
- 20 routes
- Nearly 1.2 million rides in 2023



Mobility Management Tips



- Social Service Provider
- Know community resources and understand gaps
- Attend local and regional meetings
- Looks for ways to say YES
- Pilot Programs
- Listen to RIDERS
- Travel Training



Community Engagement



- Resource Fairs
- Pop-up Events
- Bus Rides/Transit Center Visits
- Community Meetings



Ridership Programs



- Veteran Ride Free
- Wichita State University
- Wichita Public Schools
- International Rescue Committee
- Substance Abuse Center of Kansas
- Child Start



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