FIVE PARTNERS

Transportation
Finance
Healthcare
Housing

Slide 2C

Slide 2D

Premature Birth  \(~$76,000\)
Full Term Birth  \(~$17,000\)
Cost Savings Over 1 Year  \(~$59,000\)

Slide 2E
FIVE BABIES

GO Buffalo Mom

Connect via:

with Navigator

Create personalized transportation plan

Learn and save

MY TRIPS

Preterm Birth Rate
Buffalo, 11.4%
Rochester, 10.2%
Syracuse, 9.0%
New York, 8.9%

Women Lacking Prenatal Care in 1st Trimester
28.2%

Transportation is a key barrier
Slide 8A

Identify Barriers
100 Families
Co-design Solutions

Slide 8B

Enhance Design Process
$75,000 in foundational support
Customer Feedback Loops

Slide 9A

Changes at the state level
Changes at the federal level

Increase transportation options through state legislation
Increase collaboration through expanded federal partnerships
TOTAL: $291,077
- Personnel
- Participant Assistance/Incentives
- Evaluation
- Administrative Support